



Approved by AICTE, Member AIU and AACSB, NBA Accredited

Vision: “To be a leading B-School in the region through the process of transformation of students into management professionals.”

Mission: “To prepare students for careers in Entrepreneurship and Business Management by providing an innovative learning environment”.

Roles & Responsibilities: Alumni Relationship Manager

1.	To act as a SPOC for all alumni-related affairs.
2.	To maintain and update the alumni database and communication records.
3.	To coordinate and conduct alumni events, reunions, guest sessions, and networking initiatives.
4.	To ensure alumni engagement and participation in industry interaction, placements, internships, mentoring, and admissions-related activities.
5.	To establish regular communication with alumni through emails, social media, newsletters, and other engagement platforms.
6.	To facilitate alumni contributions towards institutional development initiatives, knowledge sharing, and branding activities.
7.	To coordinate with internal departments for alumni-related programs and collaborations.
8.	To support fundraising, sponsorship, and partnership initiatives involving alumni, wherever applicable

-Sd-

Ms.Rashmi Nair
HR-VJIM

-Sd-

Prof. (Dr.) Bharat Bhushan Singh
Director - VJIM