

TAMASOMA JYOTIRGAMAYA

**VIGNANA
JYOTHI**

VJIM

**VIGNANA JYOTHI
INSTITUTE OF MANAGEMENT**

ESTD. 1993

PGDM – ABM

Post Graduate Diploma in
Agri-Business Management

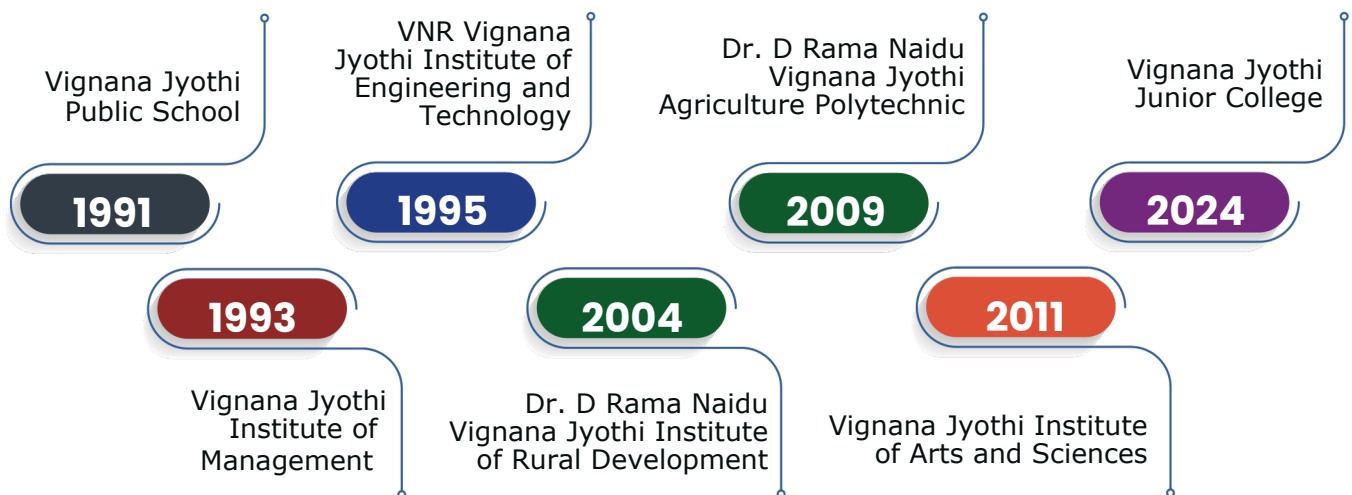


About VJIM

Vignana Jyothi, a not-for-profit society, was established in 1991 by a consortium of distinguished industrialists, businessmen, academicians, and professionals with a shared vision of contributing to nation-building through quality education. It is registered under the Andhra Pradesh (Telangana Areas) Public Societies Registration Act. The Society's primary objectives include the promotion of social, cultural, educational, scientific, and research activities across diverse sections of society, with a strong emphasis on nurturing and empowering the youth.

The Society is dedicated to the establishment, management, support, and maintenance of educational institutions that offer holistic and future-ready training across multiple disciplines, including Engineering, Agriculture, Commerce, Arts and Sciences, and Management. Its mission is to disseminate meaningful knowledge and practical skills while fostering self-confidence, creative thinking, ethical values, and entrepreneurial spirit among students and trainees, enabling them to meet global challenges effectively.

Over the past three decades, the Society has made remarkable progress in creating state-of-the-art infrastructure, attracting experienced and dynamic faculty, designing innovative and industry-aligned curricula, and continuously refining teaching-learning methodologies. These sustained efforts have played a vital role in shaping well-rounded professionals, strengthening academic excellence, and realizing the Society's long-term vision of excellence and societal impact.



VJIM GOVERNING COUNCIL MEMBERS



D. SURESH BABU

President, Vignana Jyothi

Director, Suresh Productions
Pvt. Ltd., Hyderabad



KODE DURGA PRASAD

IPS(Retd)

General Secretary, Vignana
Jyothi



K. HARISHCHANDRA PRASAD

Chairman, VJIM

Managing Director, Lakshmi Finance &
Industrial Corporation Ltd, Hyderabad



**PROF. (DR.) BHARAT BHUSHAN
SINGH**

Director, VJIM

PGDM – AGRIBUSINESS MANAGEMENT ADVISORY BOARD



ANIL JAIN

Executive Director –
Strategy & Operations
Crystal Crop Protection



MR. MOHAN BABU RAJARAM

Cluster Commercial Lead
(India, Bangladesh, SL),
Bayer Crop Science



DR. VENKATRAM VASANTAVADA

Managing Director & CEO
Seed Works International Ltd.
Hyderabad, Telangana.



GV SUBBA REDDY

VP – Sales and Marketing,
SouthI Division,
Coromandel International Ltd.
Secunderabad, Telangana.



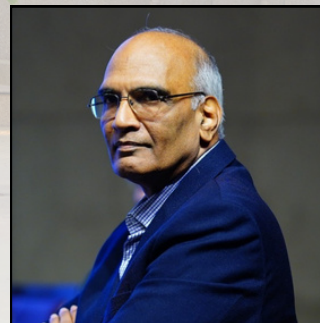
PINGALE VENUGOPAL

Co-Ordinator –
Center for Global Management &
Responsible Leadership
at XLRI, Jamshedpur



PURVI BHAVSAR

Co-Founder & Managing Director
Pahal Financial Services Pvt. Ltd.
Ahmedabad, Gujarat



RAM KAUNDINYA

Management Consultant
Seed Works International Ltd.
Hyderabad, Telangana.



PROF. S.V.D. NAGESWARA RAO

Head – Shailesh J. Mehta School of
Management, IIT Bombay
Ex. Chairman of Metropolitan Stock
Exchange of India Ltd.
Mumbai, Maharashtra.

FACULTY MEMBERS

The faculty members at VJIM bring extensive experience and knowledge to guide and support students. They are committed to fostering an environment of excellence and innovation.



Prof. Dr. Bharat Bhushan Singh
M.A, MBA, M.Phil, MSc (Psy), Ph.D.
Director
Teaching Experience: 16 Yrs
Industry Experience: 15 Yrs



Dr. N. Padmaja
M.Sc. Statistics,
Ph.D. in Statistics
Assoc. Prof., **Head-Academics**
Teaching Experience: 26 Yrs
Industry Experience: 02 Yrs



Dr. Gadigeppa Muramatti
M.Sc. in Agri Economics
Ph.D. | UGC-NET
Asst. Prof., **Area Chair - ABM**
Teaching Experience: 06 Yrs
Research Experience: 03 Yrs



Dr. Amanat Hussain
B.Com, MBA, Ph.D.
Asst. Prof.
Teaching Experience: 14 Yrs



Dr. K Anand Reddy
Adjunct faculty - ABM
Former - Principal co-ordinator
MANAGE Hyderabad



Dr. Vinit Vijay Dhani
M.Sc, MBA, Ph.D.
Assoc. Prof.
Teaching Experience: 16 Yrs
Industry Experience: 11 Yrs



Dr. K Subramani
BE, MBA
Sr. Asst. Prof.
Teaching Experience: 10 Yrs
Industry Experience: 07 Yrs



Dr. Sheelam Jain
Ph.D. | UGC-NET (HRM) |
MBA (HR) | MA (Eng.Lit.)
Assoc. Prof.
Teaching Experience: 15 Yrs
Industry Experience: 07 Yrs



Dr. Vishal Kutchu
MBA, Ph.D.
Sr. Asst. Prof.
Teaching Experience: 21 Yrs
Industry Experience: 03 Yrs



Dr. R Srinivas Rao
M.Sc; M.Phil; Ph.D.
Sr. Asst. Prof.
Teaching Experience: 23 Yrs



Dr. Venu Madhav
Assoc. Prof.
Teaching Experience: 24 Yrs
Industry Experience: 2.5 Yrs



Dr. Swathi Metla
Asst. Prof.
Teaching Experience: 06 Yrs
Soft skill Trainer

Program Structure 2026-28



TRIMESTER I

- Principles of Management
- Managerial Economics
- Business Communication
- Quantitative Techniques for Managers
- Financial Accounting
- Fundamentals of Agriculture

TRIMESTER II

- Marketing Management – I
- Financial Management – I
- Operations Management – I
- Research Methodology
- Agricultural Production Systems
- Rural Marketing Environment
- Human Resource Management

TRIMESTER III

- Marketing Management – II
- Financial Management – II
- Supply Chain & Logistics Management
- Agri-Input Marketing
(Seeds, Fertilizers, Pesticides)
- Summer Internship Project
(SIP) – Guidelines/Preparation

TRIMESTER IV

- Strategic Management
- Agri-Food Marketing & Retail Management
- International Trade in Agriculture
- Microfinance & Rural Credit
- Project Management in Agribusiness
- Elective I
(Marketing/Finance/Operations)

TRIMESTER V

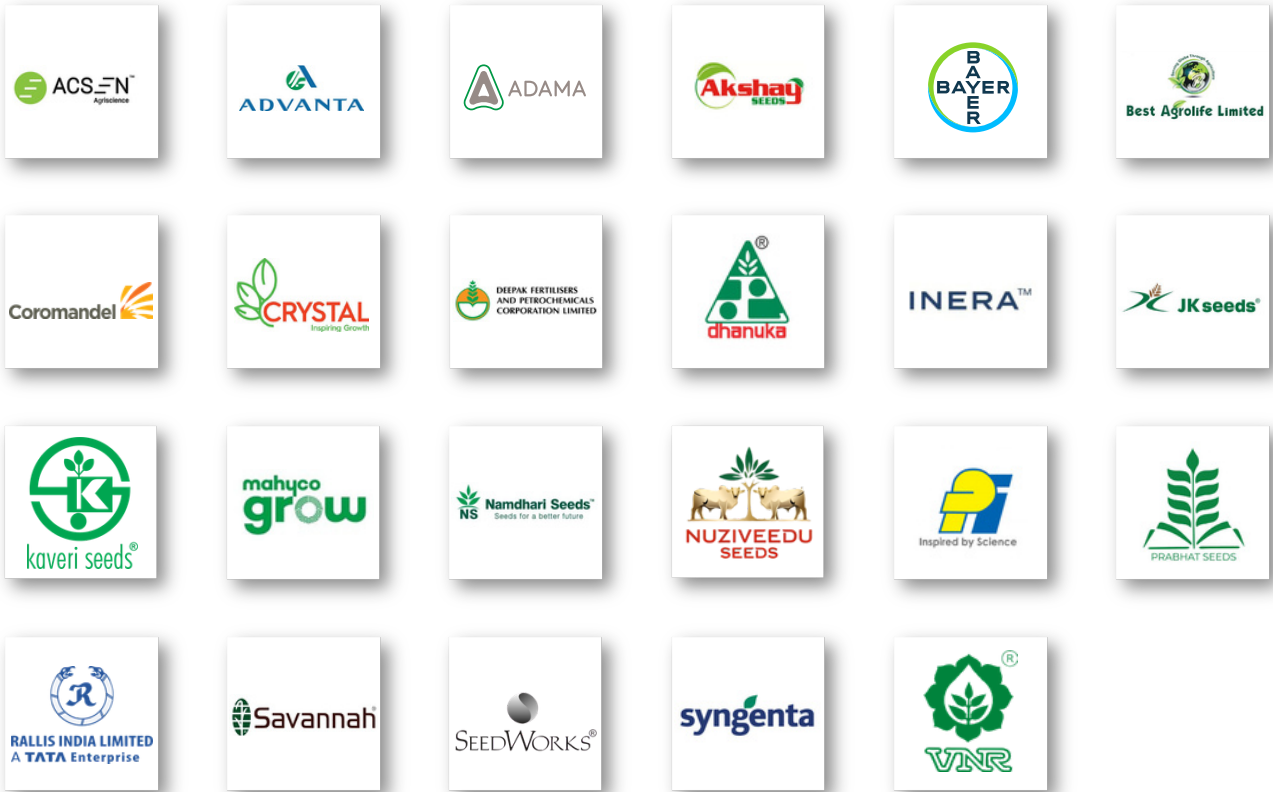
- Food Processing & Value Chain Management
- Agri-Business Analytics
(Data-driven decision - making)
- Elective II
(Specialization Area)
- Winter Internship Project
(Evaluation & Presentation)

TRIMESTER VI

- Entrepreneurship & Innovation in Agribusiness
- Sustainability & Agribusiness
(SDGs focus)
- Commodity Trading & Futures Market
- Agribusiness Consulting & Case Studies
- Elective III
(Specialization Area)
- Dissertation / Capstone Project

Key Recruiters

Agri Input



Banking & Finance



Commodity & Warehousing



Consulting

Eligibility Criteria

Applicants should have a bachelor's degree from a UGC recognized university with minimum 50% marks as per AICTE norms along with a minimum of 50 percentile in recognized management entrance tests(CAT/XAT/GMAT/MAT/CMAT/ATMA).

Application

Candidate may apply online through <https://apply.vjim.edu.in> fee of Rs. 1200/- Applicable.

Get Selected

The selection criteria will be based on the Composite Score as per AICTE Norms. Candidate will be informed to appear for Personal Interview via sms and e-mail.

Composite Score Weightage

The final selection of candidates is based on a composite score, which considers multiple parameters with assigned weightages as follows:

10th Class	05%
12th Class	05%
Graduation	15%
PI & Communication Round	30%
National Level Test	35%
Others	10%
Total	100%

*Weightage for sports and extra-curricular activities (4), academic diversity (4) and gender diversity (2).



Dr. Srijanani Devarakonda
Head - Admissions

VJIM offers a transparent and competitive fee structure that reflects the quality of our education, faculty, and infrastructure.

Fee Structure – Batch (2026-2028)

First Year	
Enrolment Fee	₹60,000
1 st Instalment*	₹1,40,000
2 nd Instalment	₹1,40,000
3 rd Instalment	₹1,40,000
Total First Year Fees	₹4,80,000
Second Year	
4 th Instalment**	₹1,40,000
5 th Instalment	₹1,40,000
6 th Instalment	₹1,40,000
Total Second Year Fees	₹4,20,000
Total Fees	₹9,00,000

*₹10,000 refundable caution deposit payable in The first year, along with the 1st Instalment.

**₹5,000/- (₹2,000/- towards yearbook and ₹3,000/- towards alumni registration) payable In the second year, along with the 4th Instalment.

Scholarship

A meritorious & deserving candidate can get up to 4 Lakhs of scholarship, based on the scholarship policy.

For more details, please reach out to our Admissions Team @ VJIM.

*T & C Apply

WHY PGDM-ABM AT VJIM HYDERABAD?

- An AICTE-Approved, NBA-Accredited, Two-Year Fully Residential Program
- Scholarships of up to ₹4 lakhs are available for students with eligible scores in NLT (CAT, MAT, XAT, etc.), meritorious candidates and outstation students.
- Good Placement Record
- 33 Acres of Farmland for Field Practice Demonstration & Experiential Learning
- Industry-Aligned Curriculum Designed for Strong Placement Outcomes
- Industry Mentorship & Industry-Oriented Certifications
- Hands-on exposure through internships, field projects, industrial visits and live consulting assignments
- Located in Hyderabad – A Major hub of agribusiness, Agri-tech and food processing industries
- Global Immersion program (Bangkok, Malaysia, Singapore & USA)
- Opportunities for Projects and Internships in India and Abroad
- Dedicated Placement Support Team





Front view of the Institute

Amphitheatre



Auditorium

IT Lab



Class Room

Hostel

Canteen Dining Area



Learning Resource Centre (LRC)

Gym

Basketball Court



INDUSTRIAL VISIT

Industrial visits provide Agribusiness Management students with practical exposure to how agribusiness enterprises function in real time.

Students visit food processing units, seed companies, dairy plants, fertilizer factories, and agri-startups to understand production processes, supply chain operations, quality control, and marketing strategies.

These visits bridge the gap between classroom learning and industry practices, helping students relate theoretical concepts such as input-output marketing, logistics, and value chain management to real-world operations.





GUEST LECTURE

Guest lectures bring industry experts, agripreneurs, policymakers, and alumni to share their insights and experiences with students. They expose students to emerging trends, innovations, and challenges in sectors like agrifinance, agri-tech, farm mechanization, and sustainable agriculture. Such sessions enhance students' understanding of current market realities, offer valuable career guidance, and encourage networking with professionals from diverse agribusiness domains.

RURAL IMMERSION

The Rural Immersion Program is an experiential learning initiative under the Agri-Business Management curriculum that exposes students to India's rural economy. By engaging with farmers, Farmer Producer Organizations (FPOs), and cooperatives, students gain real-world insights into farming systems, value chains, and rural entrepreneurship.

They explore challenges such as credit access, marketing, and technology adoption, while developing empathy, leadership, and innovative thinking to design sustainable, inclusive, and market-driven agribusiness solutions.



GLOBAL IMMERSION

Global immersion programs expose students to international agribusiness practices, food trade policies, and agri-innovation ecosystems through visits or collaborations with foreign universities and agribusiness companies. They help students appreciate global value chains, sustainability standards, and export competitiveness. For future agribusiness managers, such exposure builds a global outlook and cross-cultural understanding, enabling them to identify international opportunities for Indian agriculture and agribusiness ventures.





TAMASOMA JYOTIRGAMAYA
**VIGNANA
JYOTHI**

VJIM
VIGNANA JYOTHI
INSTITUTE OF MANAGEMENT
ESTD. 1993

Vignana Jyothi Nagar, Bachupally, Hyderabad,
Telangana - 500118

Phone: 040-35005333, Mobile: +91 7993690189

E-mail: admissions@vjim.edu.in, Website: www.vjim.edu.in

Apply Now

