



**VJIM**  
**VIGNANA JYOTHI**  
**INSTITUTE OF MANAGEMENT**  
ESTD. 1993

## PGDM

Post Graduate Diploma  
in Management



AICTE Approved



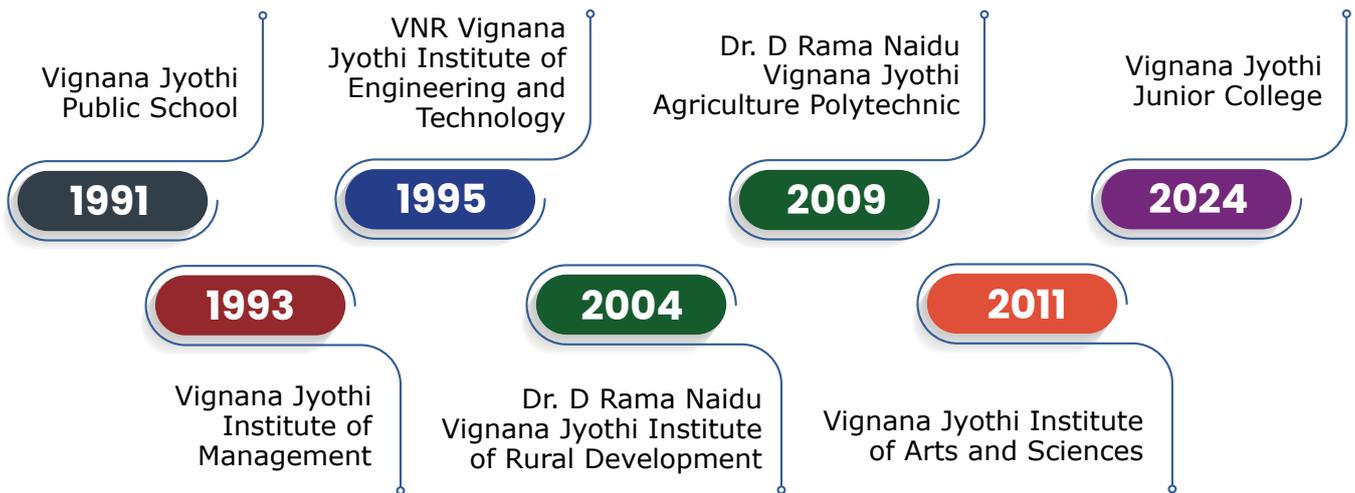
Equivalent to MBA (AIU)

# About Vignana Jyothi

Vignana Jyothi, a not for profit society, was established in 1991 by a consortium of distinguished industrialists, businessmen, academicians, and professionals. It is registered under the Andhra Pradesh (Telangana Areas) Public Societies Registration Act. The Society's primary objectives encompass the promotion of social, cultural, educational, scientific, and research activities among all individuals, with a particular emphasis on youth engagement.

The Society is committed to the establishment, management, support, and maintenance of educational institutions that provide comprehensive training in various fields including Engineering, Agriculture, Commerce, Arts and Sciences, and Management. The aim is to disseminate useful knowledge and training, with a special focus on fostering confidence, creative thinking, and entrepreneurship among students and trainees.

Over the past three decades, the Society has made significant strides in establishing state-of-the-art infrastructure, recruiting experienced and well-rounded faculty, developing innovative and customized curricula, and refining pedagogical practices. These efforts have been instrumental in realizing the Society's vision and contributing to its ongoing success.



# About Vignana Jyothi Institute of Management

At VJIM, we are dedicated to fostering a vibrant ecosystem that integrates academic excellence with experiential learning through management fests, sports and entrepreneurship initiatives. The institute provides students with opportunities to actively participate in various activities and take the lead in organizing inter and intra-college events. Additionally, VJIM encourages students to compete in various events hosted by other institutions, promoting collaboration, cooperation and cocreation.

Students are also motivated to organize management fests, sports events, and business idea competitions that strengthen leadership skills, foster teamwork and build robust networks within the community.

Under the flagship event MILAN 7.0, held from December 12–14, 2024, VJIM proudly organized three events:

**Business Idea Competition (Ignitron):** A platform for aspiring entrepreneurs to present innovative ideas, sharpen strategic thinking, and gain valuable insights from corporate professionals.

**Management and Cultural Fest (Chrysalis):** A dynamic event showcasing students' managerial prowess through engaging management games, simulations, and team-based challenges. Events such as Finfunda (finance simulation), Optimus (operations event), and Humaneer (HR event), along with cultural performances, highlighted the event's versatility.

**Sports Fest (Kritansh):** A celebration of teamwork, determination, and competitive spirit, featured a variety of indoor and outdoor sports like cricket, futsal, volleyball, throwball, badminton, and basketball.

With participation from over 1,000 undergraduate and postgraduate students from engineering and management institutions across Telangana, MILAN 7.0 stood as a testament to VJIM's commitment to developing well-rounded leaders who excel both academically and practically.

## VJIM's Strategic Intent



### VISION

To be a leading B-School in the region through the process of transformation of students into management professionals



### MISSION

To prepare students for careers in Entrepreneurship and Business Management by providing an innovative learning environment.



### CORE VALUES

- Commitment to tasks
- Ethical Behaviour
- Transparency
- Concern for Community and Environment

## Message from the President



Dear Aspirant,

Greetings from VJIM!

Welcome to Vignana Jyothi Institute of Management, Hyderabad. Our two-year full-time PGDM program combines academic rigor with practical learning to equip you with essential analytical, managerial, and leadership skills. With specializations in Marketing, Finance, HR, Agri-Business, Operations & Supply Chain, and Business Analytics, you'll find diverse career pathways.

We continuously update our curriculum with industry-relevant certifications and experiential learning like Rural and Global Immersion Programs, preparing you for today's dynamic business environment. Embrace every opportunity with curiosity, courage, and commitment.

Welcome to VJIM, where your aspirations grow, skills sharpen, and values strengthen for leadership in a changing world.

Best Wishes!

**D. Suresh Babu**

President, Vignana Jyothi

## Message from the General Secretary



Dear Future Business Leaders,

Greetings from VJIM!

Welcome to our two-year full-time PGDM program at Vignana Jyothi Institute of Management, an institution known for academic excellence, innovation, and sustainable learning. Located within one of India's top sustainable campuses, VJIM offers a vibrant environment where you'll grow through specializations in Marketing, Finance, HR, Agri-Business, Operations & Supply Chain, and Business Analytics.

Industry-aligned certifications, live projects, and expert interactions ensure you gain practical insights and strategic skills. Our Rural and Global Immersion Programs prepare you to meet real-world challenges with ethical leadership and adaptability.

If you aspire to be a responsible, future-ready leader, VJIM is the platform to begin your journey. Join us and be part of our legacy of learning and leadership.

Best Wishes!

**Kode Durga Prasad**

IPS(Retd)

General Secretary, Vignana Jyothi

## Message from the Chairman



Dear Candidates,

Greetings from VJIM!

Welcome to Vignana Jyothi Institute of Management. Our two-year full-time PGDM program blends academic excellence with practical experience, including industry projects, internships, certifications, and immersion programs to prepare you for the demands of today's global business world.

As part of VJIM's 34th batch, you'll benefit from expert guidance and a strong alumni network. Embrace every opportunity, push your limits, and let your passion and integrity shape your journey.

At VJIM, your aspirations find purpose and your potential finds direction.

Best Wishes!

**K. Harishchandra Prasad**

Chairman, VJIM

## Message from the Director



Dear Candidates,

Welcome to Vignana Jyothi Institute of Management (VJIM), Hyderabad, a leading business school with 33+ years of excellence. Our two-year full-time PGDM program, approved by AICTE and accredited by NBA, offers rigorous academics and real-world learning in Marketing, Finance, HR, Agri-Business, Operations, Supply Chain, and Business Analytics.

VJIM's sustainable campus, industry certifications, immersion programs, and internships prepare you for today's business challenges. Top organizations value our graduates for their analytical skills and leadership.

As you join the 2026–28 batch, embrace every opportunity with passion and purpose. Your journey here will empower you to lead and make a difference.

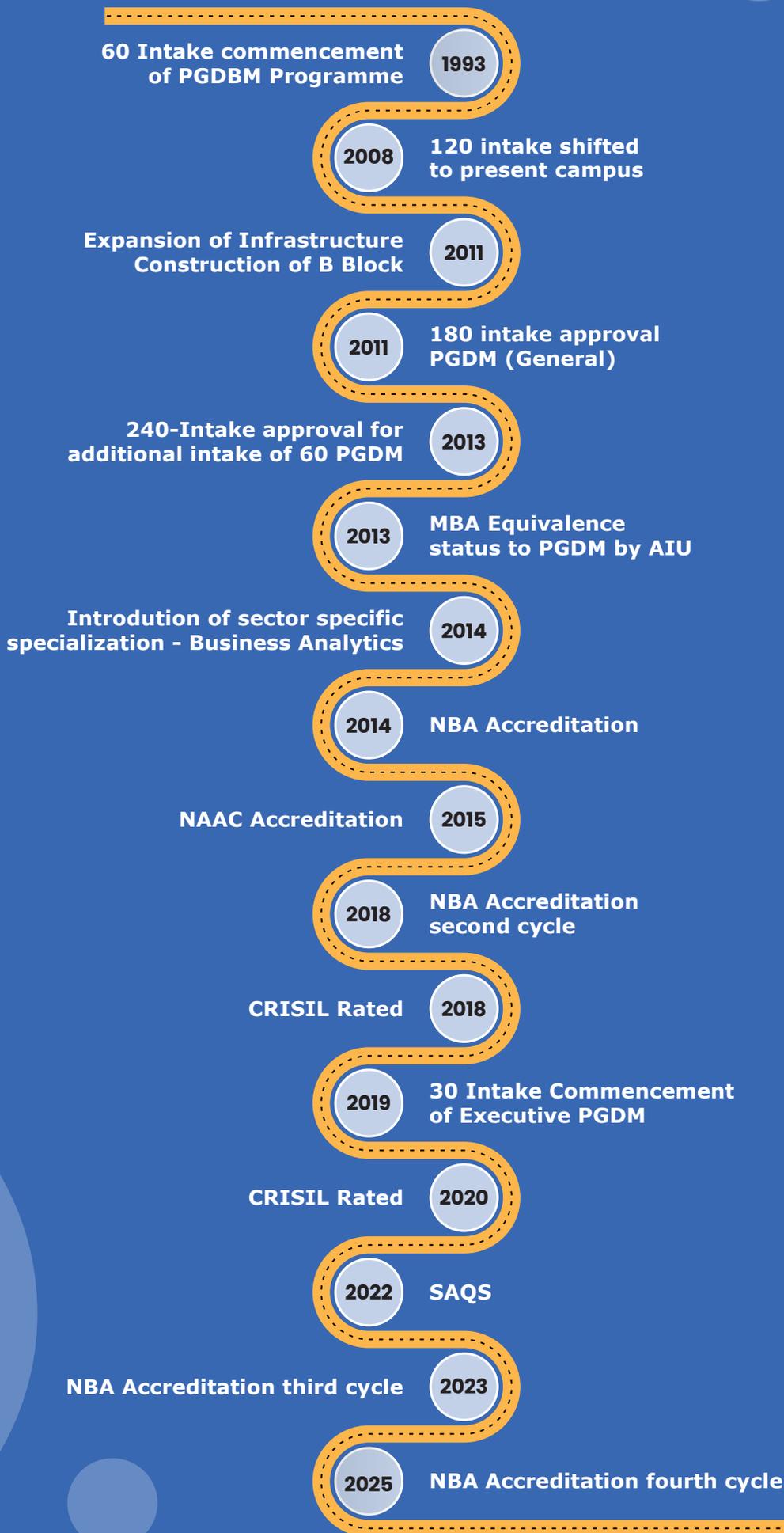
Welcome Onboard!

Best Wishes!

**Prof. (Dr.) Bharat Bhushan Singh**

Director, VJIM

# VJIM Journey



# Rankings & Accreditations

## Rankings

### Business Today

- 143 (National level)
- 7 (Hyderabad)

### BW BUSINESSWORLD

- 72 (Top B-schools overall)
- 53 (Private Top B-schools)
- 21 (Top B-schools in South)

### Competition Review (CSR B- school Ranking 2024)

- 10 (Top B-Schools of Eminence)
- 5 (Telangana)

### GHRDC B SCHOOL SURVEY 2025

- 7<sup>th</sup> Rank (Top Private B-School Group rank)
- 3<sup>rd</sup> Rank (Top Private B-School in Telangana)

### THE WEEK

- 66 (Top Private B-schools overall)
- 19 (South India – Private)
- 6 (Hyderabad – Private)

### FORTUNE

#### Business School Ranking

- 100 (Private)
- 39 (South Zone)
- 7 (Hyderabad)



- Country Ranking: 21
- World Ranking: 622

## Accreditations



All programmes are AICTE approved.



NBA accredited PGDM program.



All PGDM programmes are certified equivalent to MBA Degree as per AIU.



Member of AACSB.

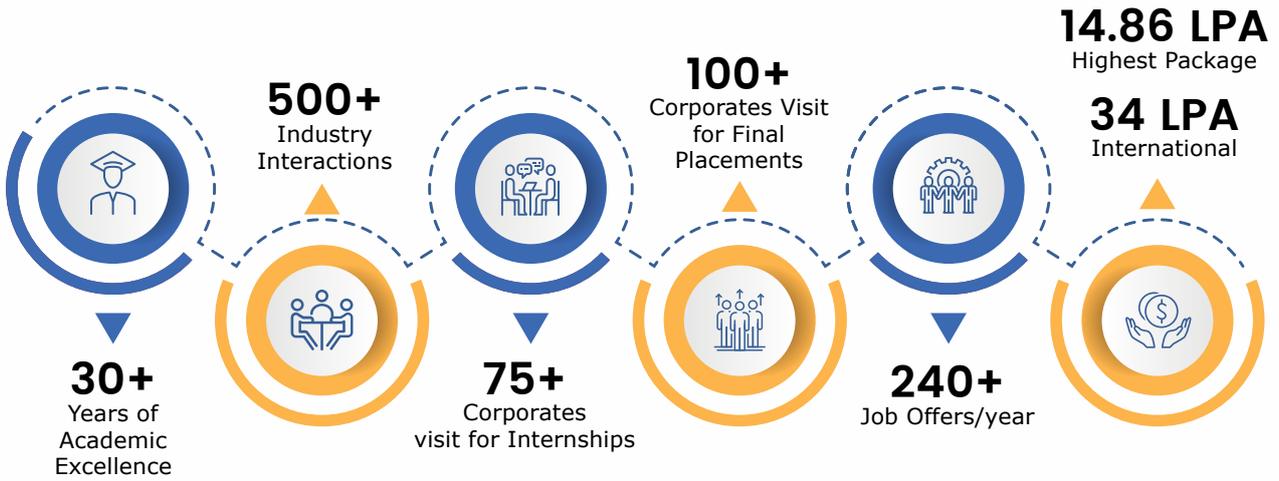
## International MOUs

Academic Collaboration in the areas of student exchange, faculty exchange, global immersion programs and research and development

## Global Immersion Program & One Trimester Abroad Collaborating Universities

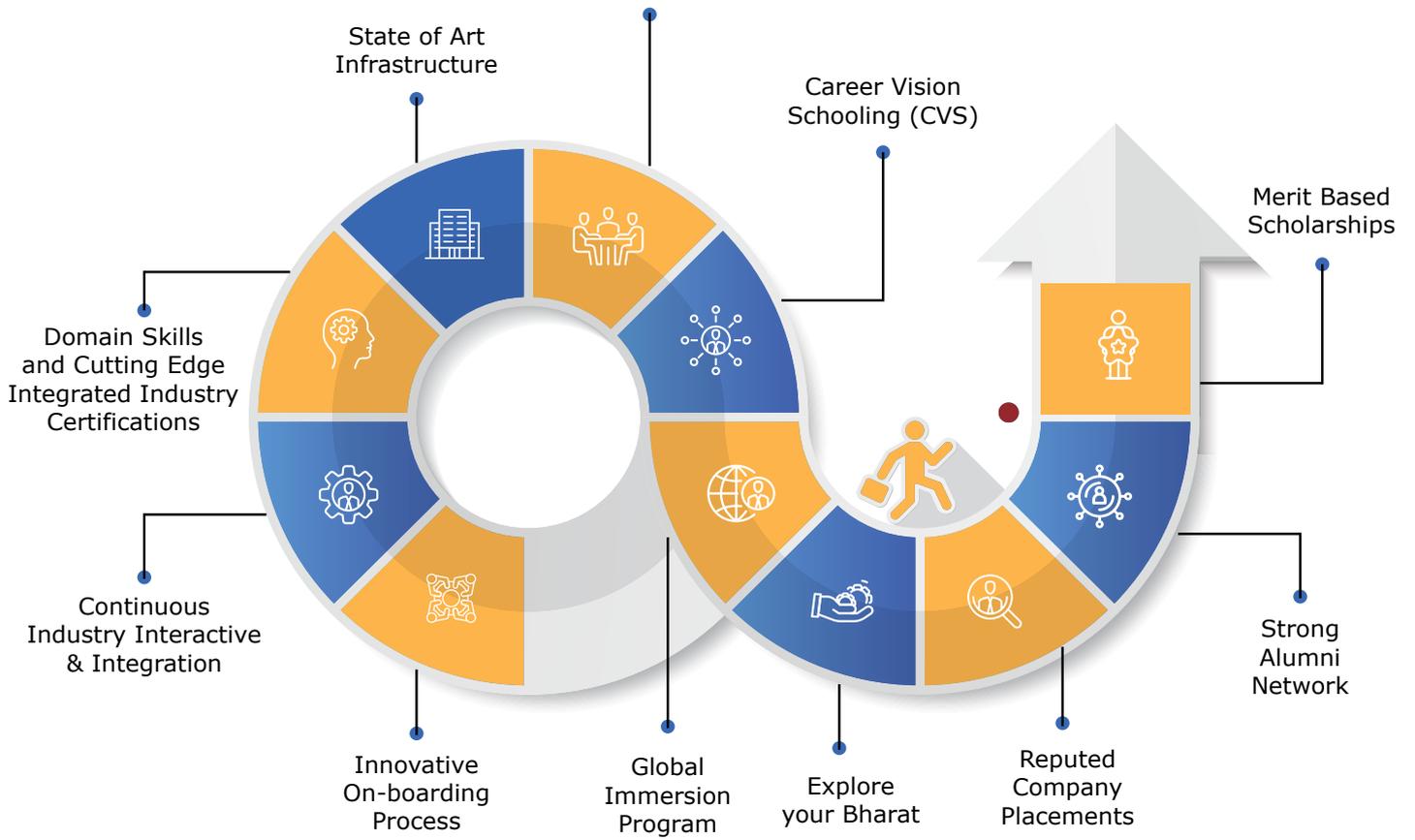


# Signature Strengths



# Why VJIM?

Case Analysis and Simulations with Harvard Business Publications India Ltd.



# Program Structure

Academic Year 2026-28

First Year (Trimester I - III)

	Trimester I	Trimester II	Trimester III	Total
Courses Offered	Managerial Economics (3)	Corporate Financial Management (3)	Optimization Techniques (3)	
	Organizational Behaviour (3)	Human Resources Management (3)	Visualization using Power BI- (3)	
	Business Statistics for Managers (4)	Operations and Supply Chain Management (3)	Major Compulsory Elective – I (3)	
	Financial Statement Analysis and Reporting (4)	Business Research Methods (3)	Major Compulsory Elective – II (3)	
	Marketing Management (3)	Legal Aspects of Business - (2)	Minor Compulsory Elective-I (3)	
		Entrepreneurship and Venture Creation (2)		
	AI for Business – (2)			
	Introduction to Tax System (2)			
	Digital Marketing (2)			
	<b>17 credits</b>	<b>16 credits</b>	<b>14 credits</b>	<b>47 credits</b>

## Proficiency Enhancement Courses

Business Communication I (2)	Business Communication II (2)	Corporate Communication (1)	<b>16 credits</b>
Spreadsheets for Managers (2)	Business News Analysis II (1)	CVS II (2)	
	Rural Immersion (1)	Aptitude Training (2)	
		Business News Analysis (1)	
<b>Total Credits at the end of I year</b>			<b>63 credits</b>



**Dr. N. Padmaja**  
Head Academics

## Second Year (Trimester IV - VI)

	Trimester IV	Trimester V	Trimester VI	Total
Courses Offered		<b>Summer Internship Program</b>		<b>6 credits</b>
	Strategic Management (3)	Global Business Environment (2)	Indian Ethos and Business Ethics (1)	
	Business Simulations (3)	ESG for Business Sustainability (2)	Corporate Governance (2)	
	Major elective III (3)	Design Thinking (2)	Dissertation (2)	
	Major elective IV (3)	Major Elective V (3)		
	Minor elective II (3)	Minor Elective IV (3)		
	Minor elective III (3)			
	<b>18 credits</b>	<b>12 credits</b>	<b>5 credits</b>	<b>35 credits</b>
<b>Proficiency Enhancement Courses</b>				
	CVS – Pre-placement Training (3)			<b>3 credits</b>
<b>Total Credits at the end of II year</b>				<b>44 credits</b>
<b>Total Course Credits</b>				<b>63+44=107 credits</b>

\* Global Immersion Program (3)/ Certification (3)



**Dr. A. Niharika**  
Programme Coordinator



**Dr. Nitya sundar Nanda**  
Head - Assessment & Evaluation Centre

## Student Clubs



# Elective Course

## Finance

- Investment Analysis and Portfolio Management
- Financial Markets and Services
- Financial Statement Analysis
- Corporate Restructuring and Valuation
- Financial Modelling using Excel
- Managing Banks and Financial Institutions
- Financial Risk Management

## Marketing

- Sales and Distribution Management
- Consumer Behaviour
- Business to Business (B2B)
- Brand Management
- Retail Marketing
- Services Marketing
- Advanced Digital Marketing

## Human Resources

- Talent Acquisition
- HR Compliance and Employee Relations
- Performance Management Systems
- HR Metrics and Analytics
- Compensation Management & Reward Systems
- Learning and Development

## Operations

- Logistics and Supply Chain Management
- Service Operations Management
- Sourcing in Supply Chain
- Project Management
- Transportation Distribution & Warehouse Management
- Lean Six Sigma

## Business Analytics

- RDBMS and Datawarehousing Concepts
- Analytical Techniques using R Programming
- Big Data Infrastructure and Applications
- Advanced Analytical Techniques
- Financial Analytics
- Marketing Analytics

## Agri-Business Mgmt.

- Agri Business Environment
- Agriculture Marketing Strategies
- Agri Logistics & Supply Chain Management
- Agri Entrepreneurship and Agri Business
- Infrastructure and Agri Warehousing Management
- Food and Retail Management

# Learning Resource Center (LRC)



The Learning Resource Centre (LRC) serves as the academic hub of the campus, providing access to a wide range of print and digital resources.

It subscribes to leading business newspapers such as The Economic Times, Mint, Business Standard, and Financial Express. The fully automated LRC offers services like web-opac, circulation, reference, inter-library loan, reprographic facilities, and internet access.

In addition to books, the LRC subscribes to leading International and National academic and business magazines and journals including HBR, MIT sloan management review, AMA collection, academy of management journals, journal of economic perspectives, and developing Human Resources.

It also provides access to E-books, E-journals, and online databases to support learning and research. With its modern infrastructure, digital facilities, and user-friendly environment, the LRC ensures an enriching learning experience for students and faculty.

**Online Data Base:** LRC also subscribes informative online database like scopus, capitaline awe and online journals from sage. LRC holds good number of dvds, cds of business movies and lecture videos. An E-book collection of 22,152 are made available to all the stakeholders. Users can access the online databases and find out the real-time availability of library materials from their own computer terminals.

**Remote Access:** The LRC provides knmibus remote access to all students and faculty members, allowing them to access learning resources both on-campus and off-campus. Amazon kindles are available to promote E-learning and can be borrowed by students from the LRC. Additionally, the LRC is an institutional member of delnet, offering access to a wide range of library networks and resources.

**Events:** The LRC offers engaging spaces, including a mini-theatre for learning management topics and lounges like kruthi and bodhi for reading, reference, and discussions. It also hosts inspirational speaker sessions and debates to encourage active learning and critical thinking.



**B. Madhavi**  
Librarian

# Summer Internship Program (SIP)

The Summer Internship Project (SIP) at Vignana Jyothi Institute of Management (VJIM), Hyderabad, is an integral component of the Post Graduate Diploma in Management (PGDM) programme. It serves as a bridge between academic learning and professional practice, enabling students to apply the theoretical concepts learned in the classroom to real-world business situations.

The SIP is conducted after the completion of the first year of the PGDM programme and has a minimum duration of 8 weeks and a maximum duration of 12 weeks. During this period, students are placed with reputed organizations across diverse sectors such as FMCG, banking, manufacturing, IT, retail, healthcare, consulting, real estate and more. Each student works under the guidance of both an industry mentor and a faculty guide, ensuring a well-rounded learning experience.

The primary objective of the Summer Internship Project is to expose students to the practical aspects of management functions—marketing, finance, operations, human resources, and business analytics—and to help them understand how organizations make strategic and operational decisions. Through this internship, students gain firsthand experience in problem-solving, data analysis, project execution, and stakeholder management.

By engaging in real-time projects, students develop a deeper understanding of business environments, organizational culture, and professional ethics. The internship also enhances essential managerial competencies such as communication, teamwork, analytical thinking, and leadership.



**Dr. Vinit Vijay Dhani**  
SIP Coordinator



# VJIM Faculty



**Prof. Dr. Bharat Bhushan Singh**  
M.A, MBA, M.Phil,  
MSc (Psy), Ph.D.  
Director  
Teaching Experience: 16 Yrs  
Industry Experience: 15 Yrs



**Dr. N. Padmaja**  
M.Sc. Statistics,  
Ph.D. in Statistics  
Assoc. Prof., Head-Academics  
Teaching Experience: 26 Yrs  
Industry Experience: 02 Yrs



**Dr. Srijanani Devarakonda**  
M.Com, M.B.A, M.Phil, Ph.D  
Assoc. Prof., Head-Admissions  
Teaching Experience: 26 Yrs  
Industry Experience: 02 Yrs



**Prof. K.V.S. Krishna Mohan**  
BE, MBA  
Professor  
Teaching Experience: 17 Yrs  
Industry Experience: 18 Yrs



**Dr. Vinit Vijay Dhani**  
M.Sc, MBA, Ph.D.  
Assoc. Prof.  
Teaching Experience: 16 Yrs  
Industry Experience: 11 Yrs



**Dr. Sheelam Jain**  
Ph.D. | UGC-NET (HRM) |  
MBA (HR) | MA (Eng.Lit.)  
Assoc. Prof.  
Teaching Experience: 15 Yrs  
Industry Experience: 07 Yrs



**Dr. P. Rakesh Kumar**  
M.B.A, Ph.D  
Assoc. Prof.  
Teaching Experience: 13 Yrs  
Industry Experience: 05 Yrs



**Mr. Ch. Yugandhar**  
B.E, MBA(USA)  
Sr. Asst. Prof.  
Teaching Experience: 06 Yrs  
Industry Experience: 24 Yrs



**Dr. Vishal Kutchu**  
MBA, Ph.D.  
Sr. Asst. Prof.  
Teaching Experience: 21 Yrs  
Industry Experience: 03 Yrs



**Mr. A. Ramesh**  
BE, MBA  
Sr. Asst. Prof.  
Teaching Experience: 25 Yrs  
Industry Experience: 02 Yrs



**Dr. R Srinivas Rao**  
M.Sc; M.Phil; Ph.D.  
Sr. Asst. Prof.  
Teaching Experience: 23 Yrs



**Dr. A. Niharika**  
B.Tech, PGDM (MDI Gurgaon),  
Ph.D.  
Sr. Asst. Prof.  
Teaching Experience: 10 Yrs  
Industry Experience: 06 Yrs



**Dr. Nitya sundar Nanda**  
 MA(Economics), MBA(Finance),  
 Ph.D. (Management)  
 Sr. Asst. Prof.  
 Teaching Experience: 18 Yrs  
 Industry Experience: 02 Yrs



**Dr. K Subramani**  
 BE, MBA  
 Sr. Asst. Prof.  
 Teaching Experience: 10 Yrs  
 Industry Experience: 07 Yrs



**Dr. Venu Madhav**  
 Assoc. Prof.  
 Teaching Experience: 24 Yrs  
 Industry Experience: 2.5 Yrs



**Dr. T Hari Priya**  
 MBA and Ph.D.  
 Asst. Prof.  
 Teaching Experience: 11 Yrs  
 Industry Experience: 06 Yrs



**Dr. Ch. Sricharan**  
 Sr. Asst. Prof.  
 Teaching Experience: 12 Yrs  
 Industry Experience: 00 Yrs



**Dr. B. Amarnath Reddy**  
 MBA, LLB, Ph.D  
 Asst. Prof.  
 Teaching Experience: 15 Yrs



**Dr. Gadigeppa Muramatti**  
 Asst. Prof.  
 Area Chair-  
 Agri Business Management  
 Teaching Experience: 06 Yrs  
 Industry Experience: 00 Yrs



**Dr. Vijayalakshmi. R**  
 Asst. Prof.  
 Teaching Experience: 19 Yrs  
 Industry Experience: 00 Yrs



**Mr. Sanjiv Srinivasan**  
 MBA  
 Asst. Prof.  
 Teaching Experience: 12 Yrs  
 Industry Experience: 11 Yrs



**Dr. Amanat Hussain**  
 B.Com, MBA, Ph.D  
 Asst. Prof.  
 Teaching Experience: 14 Yrs



**Dr. Swathi Metla**  
 Asst. Prof.  
 Teaching Experience: 06 Yrs  
 Industry Experience: 00 Yrs

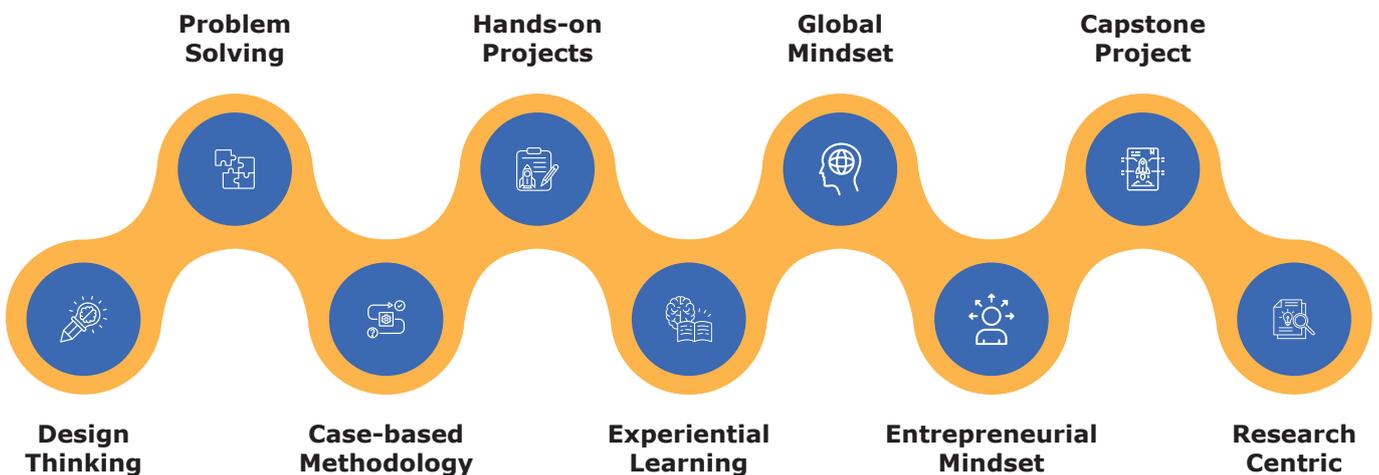


**Mr. Rama Krishna Kompella**  
 Asst. Prof.  
 Teaching Experience: 15 Yrs  
 Industry Experience: 10 Yrs

# Industry Oriented Curriculum



## Holistic Approach



# Global Immersion Program

Global Immersion at VJIM is designed to provide our students with the most enriching global exposure. Global immersion program offers certification courses on the emerging areas in management like AI in Business, Design thinking, Data Analytics and Technology Management in different partnered international universities. It enhances students problem solving skills, while helping them gain exposure to global culture, art, business environment, etc.



**Dr. P Rakesh Kumar**  
Head - VJIM Global Program

## Objectives

- Increase access to high-impact learning experiences
- Understand a region's cultural and business environment
- Deepen student cultural competence through global engagement
- Develop faculty expertise in building global relationships
- To bring learning, and understanding back to VJIM

## Highlights

- Interactive sessions and training
- Study tour
- Cultural insights
- Science & Technology
- Engagement with the local community

## Student Development Program

- Leadership in International Relations
- Critical Thinking and Problem Solving
- Business Geographics
- Market Entry Strategy for Agribusiness Management
- Digital Transformation in Business
- Technology Innovation & Management
- Chat GPT and Generative AI for Business Growth
- Discussion on mini innovation Project
- CP All and PIM Overview
- Business Digitalization- simulation game for business operation
- Aviation Management Demo
- Business Information Management
- Crowdsourcing for Business Database



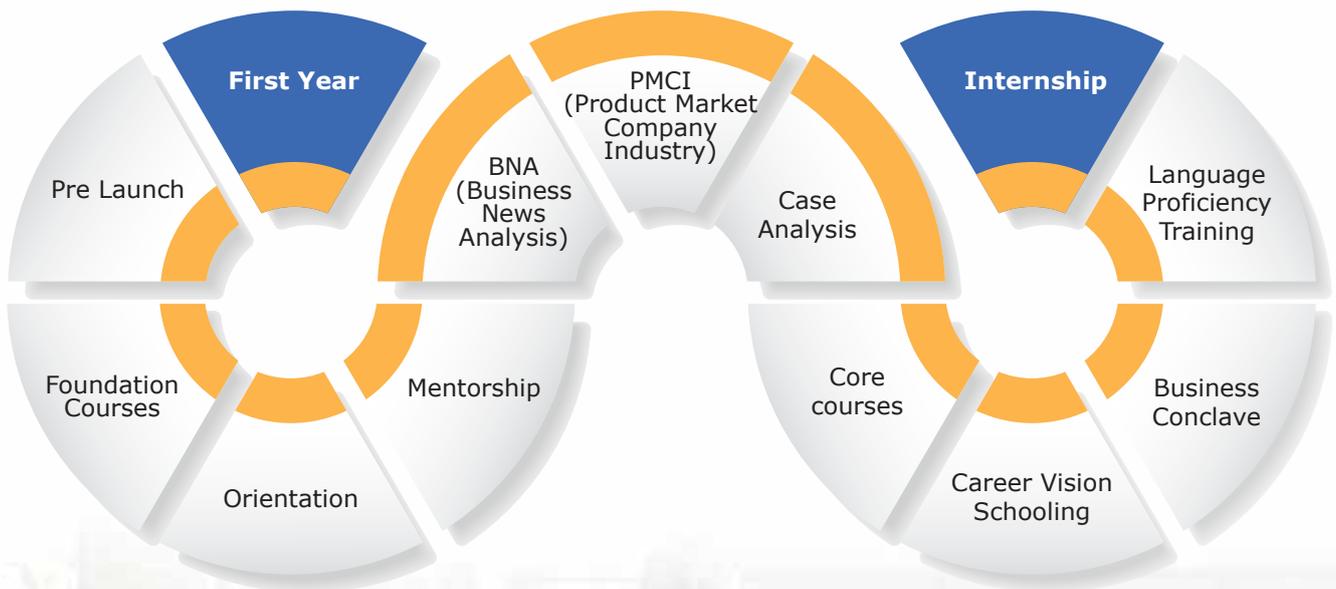
## Asian Institute of Technology, Bangkok, Thailand GIP - 2024



# Learning @ VJIM



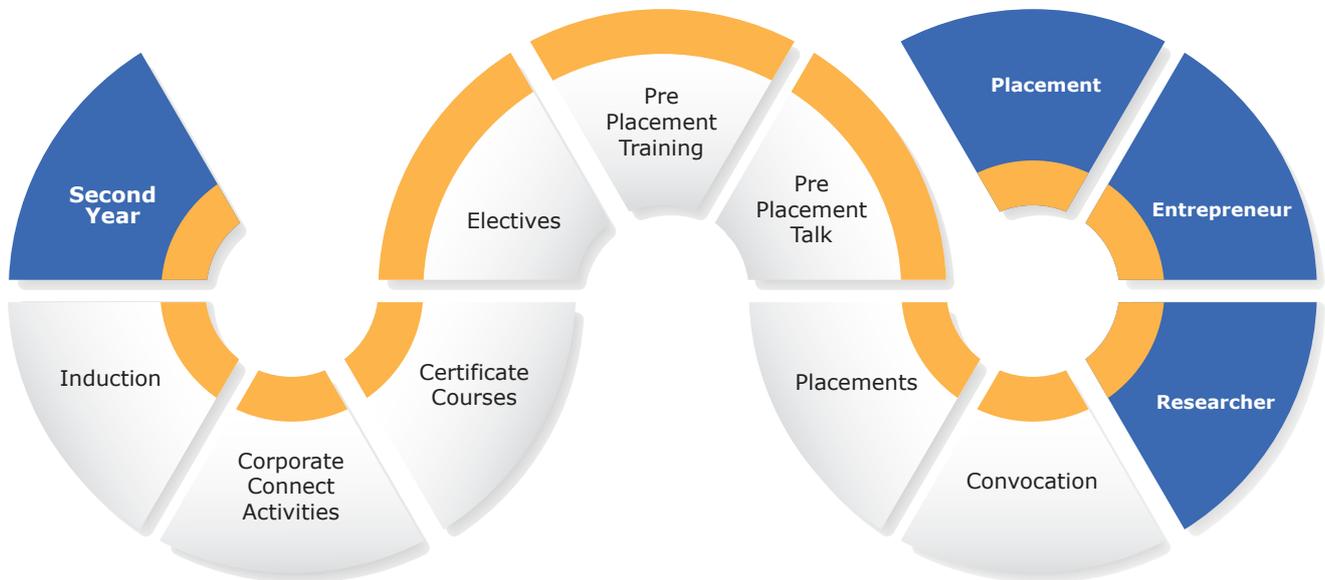
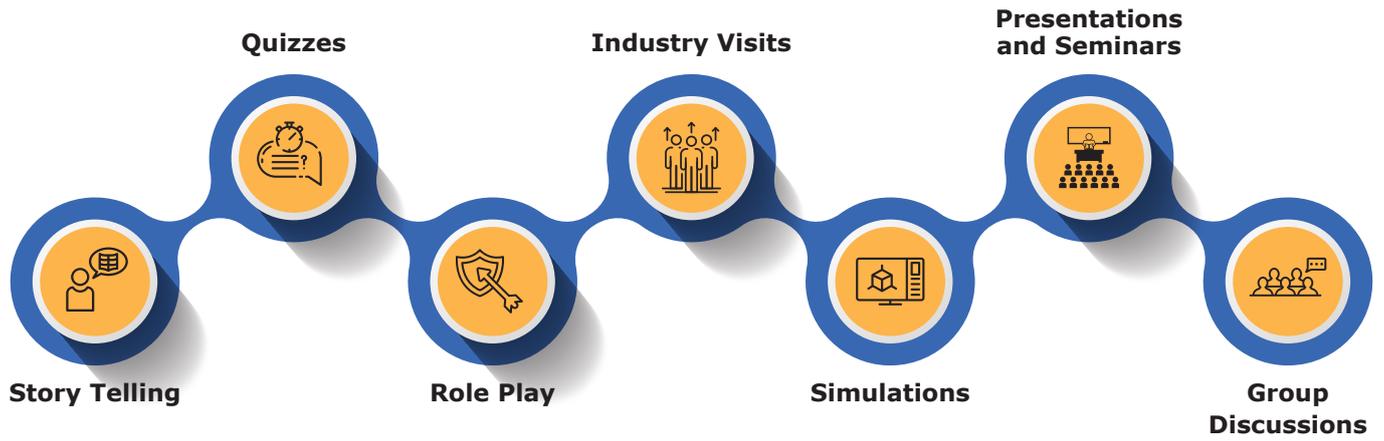
## Students Journey



**Marketing | Human Resource | Operations**



# The Pedagogy



**Business Analytics | Finance | Agri Business Management**



# Rural Immersion Program

The Rural Immersion Program (2024–2025) has been designed to expose students to the realities and challenges of rural life while fostering empathy towards rural livelihoods and encouraging entrepreneurial thinking for innovative rural market solutions. The program emphasizes understanding rural markets, conducting systematic market research, exploring market penetration strategies, and raising awareness about sustainable farm product consumption and the reduction of wastage.

It aims to develop a deeper understanding of rural markets and consumer behavior, cultivate an appreciation for rural diversity and cultural nuances, and assist in identifying potential business opportunities in rural contexts. As part of the program, students participate in a guided visit to Dr. D. Rama Naidu Vignana Jyothi Institute of Rural Development, conduct surveys on agricultural practices, engage in cultural activities, sports, and management games, and experience adventurous trekking in the scenic Narsapur Forest. Undertaken by the 31st and 32nd batches, the program provides a holistic learning experience that integrates academic knowledge with practical exposure, thereby enriching student perspectives on rural development.



# Agri-Business Management

The PGDM—Agri-Business Management program at VJIM, Hyderabad is designed to develop competent professionals equipped to lead and manage organizations across the agriculture, food, and rural enterprise sectors. The program blends core management education with specialized courses in agriculture and allied industries, fostering a strong understanding of both business principles and sector-specific dynamics. Graduates are prepared to take on leadership roles in diverse domains such as Agri-Inputs, Food Processing, Supply Chain Management, Agri-Finance, Rural Marketing, and Agri-Tech innovations. Agri-Business continues to be a key driver of economic growth and employment, both in India and globally. However, the sector faces a growing need for trained managerial talent capable of addressing emerging challenges and harnessing new opportunities. VJIM’s PGDM—Agri-Business Management program aims to bridge this talent gap by nurturing professionally qualified, industry-ready managers who can contribute to the sustainable growth and modernization of the Agri-Business sector.

## Salient Features

- Industry-ready talent with dual expertise in management and Agri-Business
- Strong analytical, problem-solving and leadership skills
- Hands-on exposure via internships, field projects, and live consulting assignments
- Located in Hyderabad – hub of agribusiness, agri-tech, and food processing industries
- Students trained to be innovators and entrepreneurs in food and agri value chains

## Career in Agri-Business Management

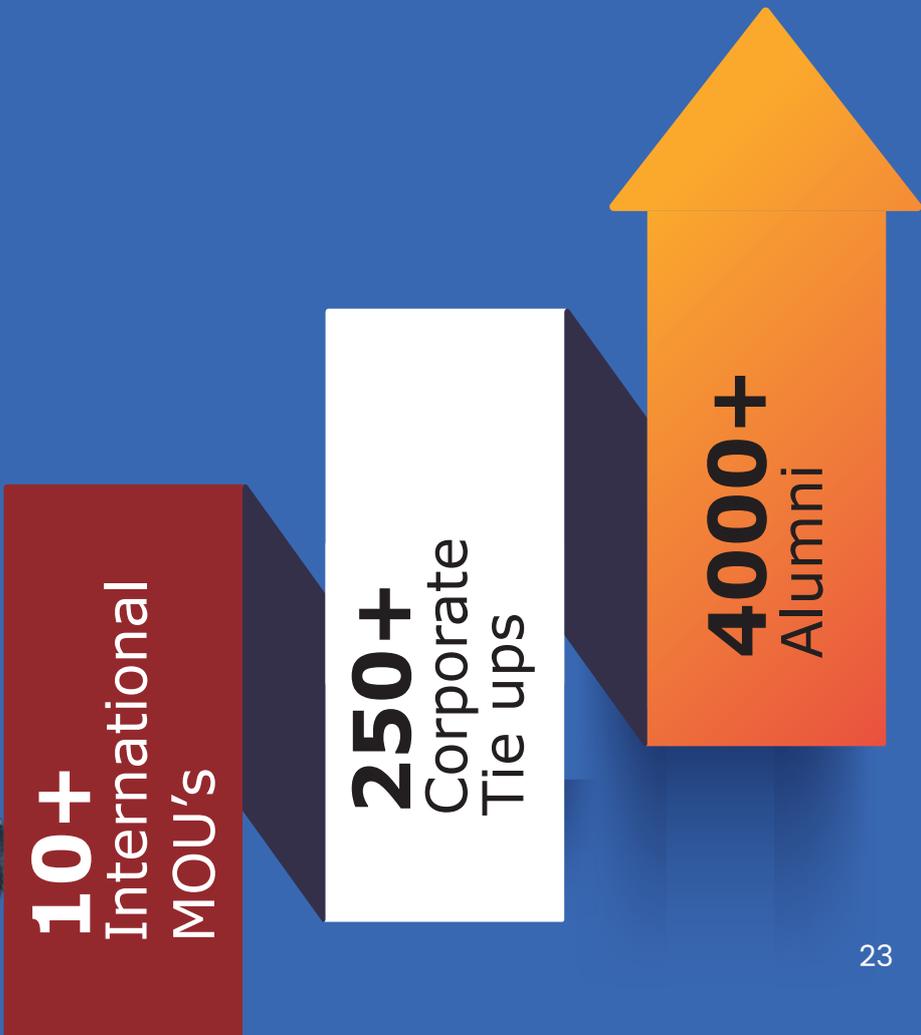
Sector	Roles
• Agri-Input Companies	• Sales Executive, Product Manager
• Food Processing & FMCG	• Procurement, Quality, Marketing
• Agri-Finance & Banking	• Credit Analyst, Rural Officer
• Agri-Tech Startups	• Operations, Analytics, Marketing
• Government/NGOs	• Project Coordinator, Consultant
• Entrepreneurship	• FPOs, Organic food, Agri services



# Key Recruiters



## Statistics



# Industry Certification

## RSM US Certification

Vignana Jyothi Institute of Management (VJIM), in collaboration with RSM US LLP, offers a 60-hour, in-person certificate program in US Taxation. The course, delivered by RSM US subject matter experts, equips students with foundational knowledge and industry perspectives in international taxation. The program concluded with a certificate ceremony on 14th June 2025, attended by industry leaders and VJIM management. The program is continued for BATCH 33 (2025-27) as well.



## OM Logistics Certification

VJIM has an academic-industry collaboration with OM Logistics, offering students 30 hours certificate course covering comprehensive logistics and supply chain management topics such as transportation, warehousing, inventory management, and procurement. The program combines case studies, simulations, and field visits to warehouses to provide practical exposure .



## IDBI Certification

VJIM has partnered with ICBF with the aim of equipping students with knowledge of banking through a blend of theory and hands-on experience. ICBF's training deepens students understanding of banking ecosystem with exposure to key areas such as retail branch banking, liability products, asset products, customer service excellence, fraud awareness and includes practical sessions on core banking software - "Finacle".

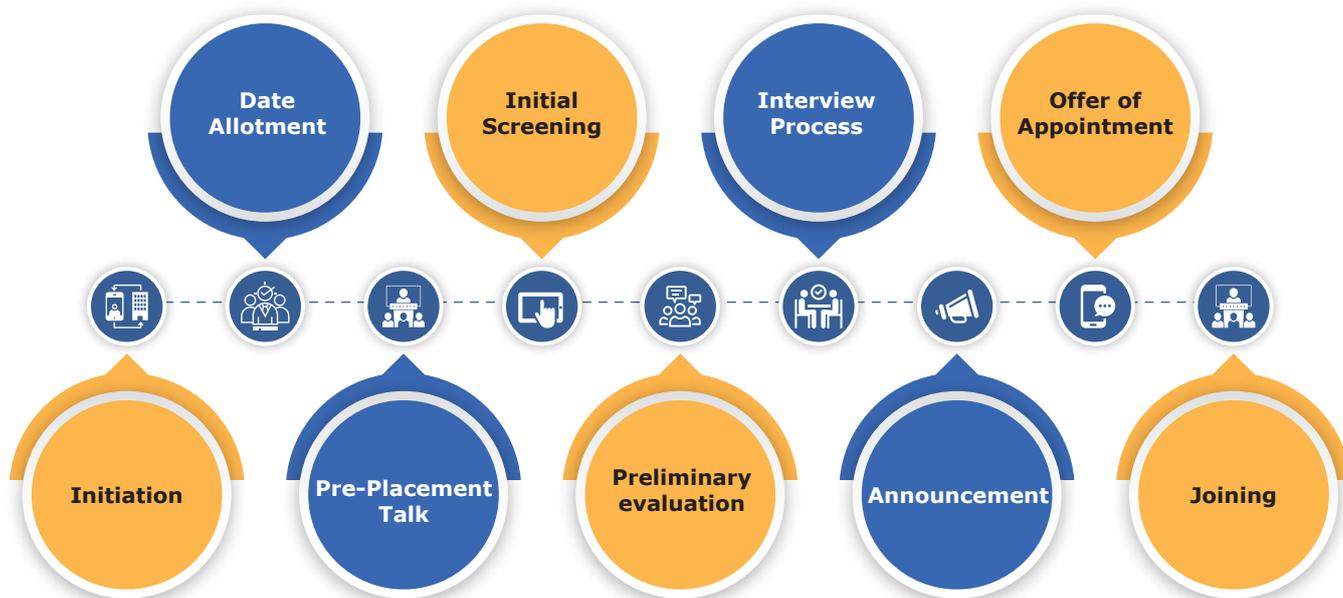


## PwC Launchpad Program

The PwC Launchpad course is an intensive training program focused on finance and business fundamentals, equipping participants for roles in today's digital business landscape. The curriculum combines video lessons, demonstrations, interactive quizzes, and assessments, emphasising hands-on learning and practical application. Course completion requires clearing micro-certification exams for each module with a minimum score of 70%.



# Admission Roadmap



# Industry Interface



# Admission Process

## Counselling

Interact with, and understand the academic and non-academic structure of the PGDM Programme and address queries about the institution and prospects



## Application

Fill and submit the online application or physical form



## Personal Interview

Short-listed candidates are called for Personal Interview (PI)



## Selection

Selection is based on meritorious performance as per the selection criteria



## Offer Letter

Shortlisted candidates receive an offer of admission via e-mail as well as conventional post



## Admission Fee

Candidates are required to indicate their admission confirmation to the programme by submitting the first fee instalment as indicated in the Offer Letter on or before the prescribed date Admission Process Apply



## Commencement of Classes

Commencement of classes is communicated to the enrolled students via email.



# Eligibility Criteria

Applicants should have a bachelor's degree from a UGC recognized university with minimum 50% marks as per AICTE norms along with a minimum of 50 percentile in recognized management entrance tests(CAT/XAT/GMAT/MAT/CMAT/ATMA).

## Application

Candidate may apply online through <https://apply.vjim.edu.in> fee of Rs. 1200/- Applicable.

## Get Selected

The selection criteria will be based on the Composite Score as per AICTE Norms. Candidate will be informed to appear for Personal Interview via sms and e-mail.

## Composite Score Weightage

The final selection of candidates is based on a composite score, which considers multiple parameters with assigned weightages as follows:

10th Class	05%
12th Class	05%
Graduation	15%
PI & Communication Round	30%
National Level Test	35%
Others	10%
<b>Total</b>	<b>100%</b>

\*Weightage for sports and extra-curricular activities (4), academic diversity (4) and gender diversity (2).



**Dr. Srijanani Devarakonda**  
Head - Admissions

VJIM offers a transparent and competitive fee structure that reflects the quality of our education, faculty, and infrastructure.

The fee structure for batch 34 is Rs.9,00,000/- (Plus Rs.10,000 refundable caution deposit payable in the first year and Rs.5000/- payable in the second year towards Yearbook and alumni registration).

## Fee Structure – Batch 34 (2026-2028)

First Year	
Enrolment Fee	60,000
1st Instalment	1,40,000 + * Rs.10,000 refundable caution deposit
2nd Instalment	1,40,000
3rd Instalment	1,40,000
<b>Total First Year Fees</b>	<b>Rs.4,80,000 + (Rs.10,000 refundable caution deposit)</b>
Second Year	
1st Instalment	1,40,000 + * 5,000
2nd Instalment	1,40,000
3rd Instalment	1,40,000
<b>Total Second Year Fees</b>	<b>Rs.4,20,000 +(Rs.5,000 yearbook &amp; alumni registration)</b>
<b>Total Fees</b>	<b>Rs.9,00,000 (Rs.10,000 refundable caution deposit +Rs.5,000 yearbook &amp; alumni registration)</b>

## Scholarship

A meritorious & deserving candidate can get up to 4 Lakhs of scholarship, Based on the scholarship policy.

For more details, please reach out to our Admissions Team @ VJIM.

\*T & C Apply

# Hostel

VJIM offers fully residential, well-furnished hostels for both boys and girls, providing a safe and comfortable living environment. The campus includes excellent sports facilities such as tennis, TT, and a dedicated gymnasium equipped for regular workouts, ensuring students stay fit and active.

Nutritious North & South Indian meals are served with high hygiene standards. Snacks and beverages are available at the cafeteria. A doctor is available on call 24/7, and support is provided for medical needs or emergencies.

The hostels are Wi-Fi enabled, allowing seamless access from anywhere in the campus and hostel.



**Dr. Gadigeppa Muramatti**  
Coordinator, VJIM Hostel

# Alumni Testimonial



**Ushakiron Varaganti**  
Class of 2009  
Independent Consultant  
GTM & Product Growth Strategist

When I started on my PGDM in 2008, I was hoping that the program would provide me with the credentials and business acumen to someday take on a role like the one I am in currently, segmenting – targeting – positioning products to the right markets.

I have to say that VJIM's PGDM program and more importantly the curriculum was much more than the "piece of paper" that I received at the end. It was the confidence it gave me to pursue, win, and accept this position. Thanks to the faculty of VJIM, I know that I have all the tools to be a leader who will make a lot more leaders along the way. I truly enjoyed my time in the program and the investment I made there in changing my future for the better.



**Varun Vardhan A**  
Class of 2010  
PMO & GCC  
Transformation Leader  
Enviri Global Service Centre

My time at VJIM's PGDM program had a significant impact on my professional development. It helped me develop greater proficiency in public speaking, report preparation, strategic analysis, leadership, and project management.

I have learnt not just from the textbooks and lectures, but also from the guest speakers, group projects, mentorships, and networking. The biggest takeaway for me was Chrysalis 2009, which helped me hone my leadership skills and organizational skills.

My Alma Mater is very close to my heart. I never miss any opportunity to connect with my batchmates or professors.



**Shashank Anumula**  
Class of 2011  
Managing Director,  
ABR Cafe and Bakers Pvt. Ltd.

After completing my B. Tech. I was looking after the cash counter at our small cafe. I am very thankful that one of my good friends forced me to join VJIM. Once I entered VJIM my perception towards life changed. The college made me feel like an entrepreneur. I created my own way of doing business. Being an operations and finance student, I excelled in improving my current business. It's been 14 years since I completed my PGDM, now we have made Café Niloufer a BRAND "CAFE NILOUFER – wahi swad ek naya andaaz" Proud to be a student of VJIM, a



**Elina Ann Mathew**  
Class of 2017  
Sr. Analyst  
Deloitte

VJIM gave me the platform to redefine myself and realize my true potential through their practical-oriented teaching curriculum, rendered by highly qualified faculties who are not just teachers but also mentors guiding through every step of the way. The diversified culture, student-initiated activities, the interactive learning process and many more helped me to be moulded

# Events



**Mr. Carl Giardino**  
Principal Tax Leader  
RSM US LLP.



**Mr. Rajneesh Jain**  
President & CFO  
Reliance Jio Infocomm Limited



# Infrastructure





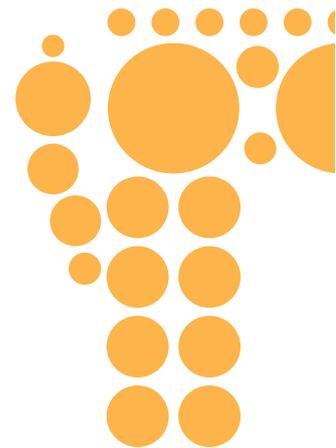
**Dr. Srijanani Devarakonda**

**Head Admissions**

E: [headadmissions@vjim.edu.in](mailto:headadmissions@vjim.edu.in)



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**VIGNANA JYOTHI**  
**INSTITUTE OF MANAGEMENT**  
ESTD. 1993



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