



VJIM

**VIGNANA JYOTHI INSTITUTE
OF MANAGEMENT**

ESTD: 1993

Approved by AICTE, Member AIU and AACSB, NBA Accredited

Vision: "To be a leading B-School in the region through the process of transformation of students into management professionals."

Mission: "To prepare students for careers in Entrepreneurship and Business Management by providing an innovative learning environment".

Vignana Jyothi Institute of Management a premier Business School in Hyderabad invites applications from senior industry–academic leaders, with a mandate to lead as business head for consultancy and advisory services for the following vertical:

Role: Business Head – Rural Experience Centre

Responsibilities

- 1.Design and implement Agri Tourism Rural Experience and Immersion Programs for schools, collages, corporate professionals and Agri Enthusiasts.
- 2.Coordinate with Schools, Collages, NGO, government departments, rural development agencies, and agribusiness organizations
- 3.Guide students on sustainability, livelihoods, social enterprises, and inclusive growth
- 4.Support consultancy and training programs for other institutions and rural stakeholders

Eligibility

- An MBA from reputed university
- Minimum 5–10 years of relevant academic or field experience at middle level management
- Hands-on exposure to rural immersion, Agri-tourism, or community-based projects/activity
- Strong field coordination and stakeholder engagement skills
- A service mindset

Remuneration

- Attractive compensation commensurate with qualifications and experience