

**Approved by AICTE, Member AIU and AACSB, NBA Accredited**

**Vision:** "To be a leading B-School in the region through the process of transformation of students into management professionals."

**Mission:** "To prepare students for careers in Entrepreneurship and Business Management by providing an innovative learning environment".

Vignana Jyothi Institute of Management a premier Business School in Hyderabad invites applications from senior industry-academic leaders, with a mandate to lead as business head for consultancy and advisory services for the following vertical:

**Role: Business Head – Rural Experience Centre**

**Responsibilities**

1. Design and implement Agri Tourism Rural Experience and Immersion Programs for schools, collages, corporate professionals and Agri Enthusiasts.
2. Coordinate with Schools, Collages, NGO, government departments, rural development agencies, and agribusiness organizations
3. Guide students on sustainability, livelihoods, social enterprises, and inclusive growth
4. Support consultancy and training programs for other institutions and rural stakeholders

**Eligibility**

- An MBA from reputed university
- Minimum 5–10 years of relevant academic or field experience at middle level management
- Hands-on exposure to rural immersion, Agri-tourism, or community-based projects/activity
- Strong field coordination and stakeholder engagement skills
- A service mindset

**Remuneration**

- Attractive compensation commensurate with qualifications and experience