Centre for Management Research, Vignana Jyothi Institute of Management

FDP on Psychometrics and **Scale Development**

About the FDP:

Measurement is fundamental to social sciences research and application. However, measurement also represents one of the greatest obstacles that social scientists face, both in terms of daily practice and in terms of the reputation of the discipline. The FDP will be structured around a framework of measurement principles and will be based on a combination of theoretical and practice-oriented sessions that will provide working knowledge of concepts using statistical software like SPSS and AMOS.

Programme Objectives:

- 1. Develop understanding of psychometric issues relevant to development of measures:
- 2. Understand the issues of reliability, validity, and measurement error;
- 3. Get hands-on training on statistical analysis packages SPSS and AMOS.

Resource Person

Vishal Gupta is a Professor in the Organizational Behaviour Area at the Indian Institute of Management Ahmedabad, India, He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. His PhD thesis on 'Leadership in Public Sector R&D Organizations' was awarded the 'Outstanding Doctoral Dissertation' award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing

Registration Details:

- 1. The Registration fee for each program Rs.3000/- per participant.
- 2. The Registration fee for research scholars is Rs.1500/- per participant.
- 3. Please Register on or before 12th November, 2023
- 4. Four or more registrations from one institute, a 10% concession would be given.
- 5. Registration would be completed in First cum First serve basis.

Registration link: https://forms.gle/wMfhgB9uWdib3YQu9





Prof. Vishal Gupta IIM Ahmedabad



DATE AND TIME 24th-25th NOV. 2023 10:00 AM to 05:00 PM **VENUE: Hybrid Mode**

VJIM Campus

Contact: Dr Srijanani Devarakonda (FDP Coordinator) @ 9849673505