



Estd: 1993

VJIM

AN INNOVATION DRIVEN B-SCHOOL

Vignana Jyothi
Institute of Management

Faculty Development Program Brochure

2023

About VJIM



Vignana Jyothi Institute of Management (VJIM) is promoted by the “Vignana Jyothi Educational Society,” registered in 1991 as a not-for-profit educational society under the Andhra Pradesh (Telangana areas) Public Societies Registration Act. The Vignana Jyothi Society superintends numerous academic institutions that proliferate erudition in multiple domains such as Science and Technology, Social Sciences, and Humanities.

VJIM, an innovation driven business school, provides edification profound in Indian ethos to management graduates that sculpts them to endure the intricacies of the corporate world.

VJIM is an autonomous institution approved by the All-India Council of Technical Education (AICTE), Ministry of HRD, for awarding a two-year full-time Post Graduate Diploma in Management (PGDM). VJIM, accredited by NBA and SAQS, awards PGDM degrees that are accorded equivalence to MBA degrees of any other Indian Universities by the Association of Indian Universities (AIU). The B- school has won accolades for its diligent academic conventions and reciprocal pedagogical paradigms.

Centre for Management Research (CMR):

The Centre for management Research, VJIM, is organizing a series of Faculty Development Programmes (FDPs) for VJIM faculty as well as those from other reputed institutes on “Research and Publication” reciprocating to the desideratum for furtherance in that realm.



Equivalent to MBA (AIU)



AICTE Approved



NBA Accredited

Accredited by



Member of:



DIRECTORS MESSAGE



Message from Prof. Srinivas Subbarao, Director- VJIM, Hyderabad

In the dynamic world of academia, the essence of knowledge is not just its acquisition but its application and evolution. At VJIM, we have always championed the cause of progressive learning, and it is with immense pride that I introduce our Faculty Development Programs (FDPs). These programs, meticulously curated, will span across vital areas such as teaching methodologies, honing research skills, publications, and innovations.

The heart of these FDPs is our esteemed centre for Management Research. Their unwavering commitment is to bridge the existing gaps between the bustling industry and our academic corridors. This nexus will serve as a beacon, illuminating the path to enhance the quality in our teaching-learning-research-publication-impact cycle.

To our dedicated faculty at VJIM and faculty members in India and around the world, this is more than just an opportunity. It is a clarion call to transcend traditional boundaries, to amalgamate theory and practice, and to shape the future leaders and innovators. The journey to excellence is continuous, and together, with the tools and insights from our FDPs, we will not only tread that path but also set benchmarks for others to follow.

Let's embark on this enlightening journey, where learning meets application, and innovation meets impact.

Warm Regards
Prof.Srinivas Subbarao
Director

FDP Calendar

S.No	Title	Date / Month	Association / Resource Person	Last Date for Registration
1.	Digital Creativity Skills Workshop	5th Aug 2023 (Conducted)	ADOBE & AICTE Ms.Swathi Hari, Trainer ADOBE Mr. Ojaswi Anand Khare, Sr.Trainer, ADOBE (conducted)	1st August 2023
2.	Designing, Developing and Delivering Online/ Blended Learning Courses	20 - 21 October 2023	Prof Srinivas Head of ICT & Project Management Unit, National Institute of Educational Planning and Administration (NIEPA) a Government of India. Ministry of Education Institution Prof.Y.Narasimhulu, Former VC, Rayalaseema University, Former Director UGC HRDC, University of Hyderabad	5th October 2023
3.	Systematic Literature Review and Bibliometric Analysis	18 November 2023	Prof. Satish Kumar, Professor of Finance, IIM Nagpur and Chairperson Doctoral (Ph.D) Programme IIM Nagpur 150 research publications in journals such as FT 50, A* , A category of ABDC and high impact factor journals	28th October 2023
4.	Psychometrics and Scale Development	24-25 November 2023	Prof. Vishal Gupta, IIM Ahmedabad, Chairperson of the Ashank Desai Center for Leadership and Organizational Development at IIMA	2nd November 2023
5.	How To Do High Quality Research and Publish in Top International Journals	14-15 December 2023	Prof. Piyush Sharma John Curtin Distinguished Professor, Curtin University, Perth, Australia	1st December 2023

* any changes in the dates will be intimated to the participants in advance.

FDP ON SYSTEMATIC LITERATURE REVIEW

About the FDP:

The Systematic Literature Review and Bibliometric Analysis are among the most talked and researched topics, Currently. Many of the academic journals are creating special issues around these topics and are also publishing these works in plenty into their regular issues. Systematic literature reviews enable an evaluation of the caliber of individual studies and over a broad picture of the status of research on a particular issue. Bibliometric techniques were developed because of extensive bibliographic study in the library and information sciences (Broadus, 1987; Pritchard, 1969). Specially, bibliometric studies organize representative summaries of the existing literature to examine and categorize bibliographic content. The FDP aims to acclimatize the participants with the concepts of SLR (Systematic Literature Review) and Bibliometric Analysis. Since review of literature assists the researcher/ academician/ working professionals in identification of contributions, patterns, and themes related to a specific area, the systematic literature review serves the purpose of evaluating and combining the research literature with a robust and recognized methodology. Bibliometric analysis is another popular technique to analyze large volumes of data based on their citation rates in quality journals or by authors. The objective of this FDP is to introduce various techniques for gaining insights into SLR and Bibliometric analysis. The proposed FDP may lead to quality and impact publications by participants.

Programme Objectives:

Upon successful completion of this FDP, participants will be familiarized with the concepts of SLR & Bibliometric Analysis.

- 1 Will be able to apply various techniques of SLR and Bibliometric Analysis across various research domains.
- 2 Shall gain hands-on experience in writing and publishing research papers on Systematic Literature Review and Bibliometric Analysis.



Resource Person

Dr. Satish Kumar is a Professor of Finance, IIM Nagpur and Chairperson Doctoral (Ph.D.) Programme IIM Nagpur and Adjunct Professor at Swinburne University of Technology, Malaysia Campus. He has over eighteen years of teaching and research experience at management institutes of repute in India and abroad. Dr. Kumar has obtained his doctorate from the Indian Institute of Technology (IIT) Roorkee in 2011. He has also qualified Junior Research Fellowship (JRF) in 2007. He has 150 research publications in journals such as FT 50, A*, A category of ABDC and high impact factor. Dr. Kumar is visiting faculty to various Institutions like Indian Institute of Management Indore (IIM Indore), Indian Institute of Management Trichy (IIM Trichy), Indian Institute of Management Shillong (IIM Shillong), Indian Institute of Technology Jodhpur (IIT Jodhpur). He has delivered over 100 invited lectures at various reputed Universities and Institutions in India in various training programmes.

Designing, Developing and Delivering Online / Blended learning Courses

About the FDP:

The outbreak of COVID-19 has resulted in a paradigm shift in education throughout the world and India in particular. Online/ Blended Teaching-Learning has become a need of the hour to sustain our education system. This FDP is aiming to impart knowledge on Designing and Developing Blended courses and deliver the same online.

Many describe blended learning as a hybrid of classroom and online learning that includes some of the convenience of online courses without the loss of face-to-face advantages. It has transformed the classroom experience and redistributed control between the learner and instructor.

Programme Objectives:

1. To create a truly integrated classroom where the needs of all types of learners can be met.
2. To understand what information should be included in the blended learning course.
3. To learn about instructional design models and instructional tools should be used to deliver new knowledge and information.

Resource Persons



Prof. K. Srinivas Head of ICT & Project Management Unit of National Institute of Educational Planning and Administration (NIEPA) a Government of India, Ministry of Education(MoE) Institution in New Delhi. Prof. K. Srinivas holds a Ph.D degree in Computer Science and has been utilizing Open Source ICT Tools and Technologies in Teaching, Learning and Student Evaluation since 1990, both at the Graduate and Post Graduate levels. His areas of interest are e-Learning, blended learning, MOOCs, ICT enabled Pedagogy, Computer Applications in Project Management, e-governance. He has more than 30 years of Teaching, Research, Industry and Consultancy experience. Prof. K. Srinivas also conducts teacher training workshops both at School Education and Higher Education across the country for teachers. He has also participated in International Forums and presented papers on various aspects of e-governance, Blended Online Mode Teaching, MOOCs etc.



Y. Narasimhulu is Director, UGC-HRDC, University of Hyderabad and Former Vice-Chancellor of Rayalaseema University, Kurnool, Andhra Pradesh. He successfully completed his M.Sc, M.Phil, and Ph.D in Applied Mathematics, followed by MS in Software Systems in 1995. He has held many important academic and administrative positions as Pro-Vice-Chancellor, Central University of Orissa; Registrar, University of Hyderabad; Director Incharge, Centre for Distance Education, University of Hyderabad; Professor of Mathematics, Jawaharlal Nehru Technological University, Hyderabad; Deputy Secretary, University Grants Commission, New Delhi are some of the academic and administrative positions Prof. Narasimhulu brought laurels to in the last three decades.

Psychometrics and Scale Development

About the FDP:

Measurement is fundamental to social sciences research and application. However, measurement also represents one of the greatest obstacles that the social scientists face, both in terms of daily practice and in terms of the reputation of the discipline. The purpose of this FDP is to introduce to the participants the central concepts of measurement. The course takes a “nuts and bolts” approach, covering the critical aspects of psychometric theory including test construction, item analysis, reliability, validity, and measurement error. The seminar will be structured around a framework of measurement principles and will be based on a combination of theoretical and practice-oriented sessions that will provide working knowledge of concepts using statistical software like SPSS and AMOS.

Programme Objectives:

1. Understand the process of designing a measure, the steps involved, and guidelines that must be followed at each step;
2. Develop understanding of psychometric issues relevant to development of measures;
3. Understand the issues of reliability, validity and measurement error;
4. Be able to critically evaluate soundness of a test based on scientific criteria;
5. Get hands-on training on statistical analysis packages SPSS and AMOS.



Resource Person

Vishal Gupta is an Associate Professor in the Organizational Behaviour Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. His PhD thesis on ‘Leadership in Public Sector R&D Organizations’ was awarded the ‘Outstanding Doctoral Dissertation’ award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an Emerging Psychologist by the National Academy of Psychology, India in 2014. In 2016, he was conferred the Young Scientist Award in Social Sciences Category by the National Academy of Sciences India and Scopus (Elsevier). He is the President of the Indian Academy of Management. His research has been published in international and national journals of repute and has been covered by dailies like The Times of India, Business Line, Ahmedabad Mirror, Mint and DNA. His webpage is: www.iima.ac.in/~vishal

How To Do High Quality Research and Publish in Top International Journals

About the FDP:

Publishing in a good journal is considered a great accomplishment. As research is given importance in all b-schools and universities, there is enormous pressure for quality publications on faculty members and doctoral scholars. Good publication is the surest tool for getting the desired job and for career progression. Similarly for PhD/FPM students, publication of research papers in reputed journals (ABCD/ABS/SCOPUS ranked journals) is mandatory for the award of PhD degree. However, despite growing concern by universities and faculty members to receive more research publications, very few people know the right research design, correct methodology and appropriate format for developing a research paper that can meet the requirements of international journals. Unfortunately, most of the research papers are not published by international journals. Thus, this FDP attempts to address the concerns and provide solutions to these research publication issues.

Programme Objectives:

This FDP is intended to discuss basic issues and challenges of a research paper which can be published in international journals. By focusing on these critical areas, the workshop will enable participants to develop skills for writing publishable research paper

Who should attend: Academicians, Research Scholars and Doctoral students and Industry Practitioners.



Resource Person

Piyush Sharma is a Professor and Distinguished Research Fellow in the School of Management and Marketing at Curtin University in Perth, Australia for the last eight years. He is ranked among the top 2% researchers in the world across all fields of research and top 60 business researchers in the global P-rankings based on publications in ABDC journals since 2013. He was also recognized as the only Rising Star from marketing area among Australia's Top 40 researchers across all disciplines in 2019. He is currently the most popular author from the Faculty of Business and Law at Curtin University with more than 100,000 downloads and views of his articles since 2016. He has H-index of 48 and almost 9000 citations on Google Scholar <https://scholar.google.com/citations?user=uzhznKAAAAAJ>

His online profile:

<https://staffportal.curtin.edu.au/staff/profile/view/Piyush.Sharma/>

Registration Form - Faculty Development Programme on SLR and Bibliometric Analysis

1. Name*

Enter your answer

2. E Mail Id*

Enter your answer

3. Designation*

Enter your answer

4. Institute Name and Address*

Enter your answer

5. State*

Enter your answer

6. Pincode*

Enter your answer

7. Mobile Number*

Enter your answer

8. Payment Mode*

- ☐ Account Transfer/ Online Mode
- ☐ Paytm
- ☐ Demand Draft
- ☐ Any Other

9. Payment Detail(Reference ID/ Transaction ID/ Demand Draft Details)*

Enter your answer

10. Payment Date*

Enter your answer

You can print a copy of your answer after you submit.

SUBMIT

Registration Details:

1. The registration fee for each program is Rs,3000/- per participant.
2. Interested faculty must register on or before the last date.
3. Those who want to register for 3 or more programs, 10% concession would be given.
4. Four or more registrations from one institution, a 10% concession would be given.
5. Only 15 seats available in each program. Registration would be completed in First cum First serve basis.

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