

VIGNANA JYOTHI INSTITUTE OF MANAGEMENT HYDERABAD

Academic Audit 2021- 2022

I. Preamble

Academic Audit is an important tool to measure the quality of academic input. It provides an opportunity to review the quality of the Institute's teaching-learning process. It also helps in identifying activities that impacts students' learning and provides feedback to faculty to improve their teaching and evaluation methods. The important features of the academic audit at VJIM are, a) It is a self-evaluation process; b) it evaluates the full range of Institute's activities to ensure a balanced recommendation by the audit panel; c) it is audited by external experts and d) it is conducted annually.

II. Objectives of Academic Audit

The main objectives of the audit are to know whether:

1. The academic activities are geared to achieve the desired quality;
2. Activities are efficiently and effectively implemented;
3. The academic and administrative process adequate to achieve high academic standards and
4. Adequate resources are available to maintain desired academic standards.

III. Information- Academic and Administrative Audit- VJIM (A.Y 2021-22)

A. General Information

1. Year of establishment: 1993
2. Programs Offered and Student Intake

Year Started	Program	Student Intake
1993-2006	PGDBM	60
2007	PGDM	60
2008		120
2013		180
2011	PGDM-General	60
2019	PGDM-Executive	30

3. Student Progression 2019-2021:

Details	PGDM (General)	PGDM	Executive PGDM
Students Admitted	60	180	0
Students Graduated	57	171	0
Students Placed	55	168	0
Students started own ventures	0	0	0
Students going for further studies	3	8	0

4. Faculty Strength*

Area	Professor	Asso. Professor	Senior Asst. Professor	Assistant Professor	Adjunct/ Visiting
Marketing	4	1	3	2	0
HR & OB	2	2	1	2	0
Finance	0	1	3	1	1
Business Analytics	0	1	2	0	0
Operations Management	0	0	0	1	0
General Management	2	0	1	1	4

* Details are provided in **Annexure – 1**

5. Program-Wise Faculty-Student Ratio

Program	Faculty-Student Ratio (A.Y. 2021-22)
PGDM	1:13
PGDM-General	1:17

B. Teaching:

1. Courses Offered 2021-22*:

Area	No. of 3 - 4 Credit Courses		No. of 1 - 2 Credit Courses	
	Core	Electives	Core	Electives
Marketing	1	17	-	-
Finance	2	20	1	-
HR & OB	2	17	-	-
Business Analytics	3	11	2	-
Operations Management	1	10	-	-
General Management	5	-	5	-
Media Management	-	6	-	-
Tourism Management	-	7	-	-

* Details are provided in **Annexure – 2**

2. Number of New Courses introduced: 22

3. Percentage of courses taken by full-time faculty: 85.71%

4. Number of Teaching-Learning-Assessment (TLA) Innovations:

Adoption of Outcome Based Education(OBE): Having completed two cycles of Outcome Based Education and preparation of reports of Course Learning Outcome and PO attainment, improvements were made in the course content, pedagogy and assessments.

5. Changes/Innovations in Curriculum: Provide a separate sheet, if needed (**Annexure 3**).

6. Awards and Recognitions Received by Faculty for TLA: Nil

7. Number of SIPs Completed and Submitted: 143 (29th Batch)

8. Number of Awards won by Students in Academic Activities: Refer to **Annexure 4**

C. Activities

Number of activities conducted during 2021-2022:

S.No.	Name of the activity	No. of activities conducted
1	Business Conclaves	02
2	Panel Discussion - HR	01
3	FDP	03
4	workshops	06
5	Seminars	07
6	Guest lectures	42
7	International Conference	01

Number of activities attended during 2021-2022:

S.No.	Name of the activity	No. of activities conducted
1	Conference	31
2	FDP	10
3	Workshops	13
4	MDP	01

* Details are provided in **Annexure 5**

Faculty as resource persons;

S.No.	Name of the activity	No. of activities conducted
1	FDP	09
2	Workshop	04
3	MDP	14
4	Guest Lectures	06

D. Research during 2021-22:

1. Papers Published

Area	No. of Research Publications			Cases Published	Books	
	Refereed Journals Articles	Conference Papers			Books/ Edited Books	Book Chapters
	ABDC/Scopus/WOS/UGC & AICTE Approved	National	International			
HR & OB	4	-	1	-	-	4
Marketing	1	1	4	2	-	7
Finance	7	1	8	-	-	1
General Mgmt.	2	-	2	-	1	4
Operations Mgmt.	-	1	1	-	-	4
Business Analytics	-	-	1	-	-	-

* Details are provided in **Annexure 6**

2. Sponsored/Funded Research Projects

Project Funding	No. of Projects
Between 10-25 lakhs	--
Between 5 and 10 lakhs	--
Less than 5 Lakhs	--

3. Number of Ph.D. Students Supervised: 7

E. Outreach Activities

Number of Faculty Involved in Outreach Activities

Activity	Number of Faculty
MDPs Conducted	9
Members of various external committees (Faculty selections, Editorial Boards, Academic Advisory Boards, Thesis defense committees, Peer Review teams, etc.)	9
Members of professional boards, Interview boards, Company Boards, Government Panels, etc.	19

* Details are provided in **Annexure 7**

F. Details of Awards, Recognition and Promotions Faculty during 2021-2022: 1

Mr. A. Ramesh, Sr. Asst. Prof. and Dr. K. Subramani, Asst. Prof. have participated in National Case Development Conference – 2022 on 18.02.2022 organized by Loyola Institute of Business Administration (LIBA), Chennai and presented a Case on “One Rupee Idli Granny ‘Ms. Kamalathal: A saga of selfless service’”. They received first prize cash money of Rs.20,000/-.

G. Infrastructure Facilities

Provide a list of Infrastructure Facilities- Classrooms, Auditorium, Library Resources, IT infrastructure, Sports and Recreation Facilities, Student Mess, etc. (**Annexure 8**)

H. Other Information during 2021-22:

1. Unique and Innovative Initiatives:

- 1) Online live classes in a classroom setting
- 2) Developed an approach to prepare question papers for online exams

2. Best Practices Introduced:

- 1) Adoption of Outcome Based Education(OBE): Having completed two cycles of Outcome Based Education and preparation of reports of Course Learning Outcome and PO attainment, improvements were made in the course content, pedagogy and assessments.
- 2) Two electives were introduced this academic year viz:
 - i) Media Management
 - ii) Hospitality & Tourism Management

3. New Initiatives to Improve Performance

- 1) Encouraging faculty to publish research papers in Scopus and ABDC journals
- 2) Mentoring by senior academicians and FDPs for faculty to improve their research has been conducted.
- 3) Encouraging faculty to improve networking and industry connect to increase the number of MDPs and consultancy.

4. Plans for the A.Y. 2022-23 (Curriculum/New Programs/ Faculty Recruitment & Development/Infrastructure, etc.

- 1) Thorough review of the curriculum
- 2) Introduction of Core courses in the area of Business Analytics
- 3) Business Simulation introduced for the students of first year also

I. Comments and Recommendations by Expert Panel

A. Strengths

- a. **VJIM** has a robust OBE process in place. The institute is implementing the third cycle of the OBE process.

- b. The institute has been continuously updating the curriculum and introduced several new courses and innovative pedagogical techniques.
- c. The student progression has been very satisfactory even during the pandemic period.

B. Areas for improvement

- a. Faculty research output has shown improvement. This trend has to be maintained.
- b. Faculty members need to be actively engaged in professional activities including consulting.