

**VIGNANA JYOTHI INSTITUTE OF MANAGEMENT
HYDERABAD**

Academic Audit 2020- 2021

I. Preamble

Academic Audit is an important tool to measure the quality of academic input. It provides an opportunity to review the quality of the Institute’s teaching-learning process. It also helps in identifying activities that impacts students’ learning and provides feedback to faculty to improve their teaching and evaluation methods. The important features of the academic audit at VJIM are, a) It is a self-evaluation process; b) it evaluates the full range of Institute’s activities to ensure a balanced recommendation by the audit panel; c) it is audited by external experts and d) it is conducted annually.

II. Objectives of Academic Audit

The main objectives of the audit are to know whether:

1. The academic activities are geared to achieve the desired quality;
2. Activities are efficiently and effectively implemented;
3. The academic and administrative process adequate to achieve high academic standards and
4. Adequate resources are available to maintain desired academic standards.

III. Information- Academic and Administrative Audit- VJIM (A.Y 2020-21)

A. General Information

1. Year of establishment: 1993
2. Programs Offered and Student Intake

Year Started	Program	Student Intake
1993-2006	PGDBM	60
2007	PGDM	60
2008		120
2013		180
2011	PGDM-General	60
2019	PGDM-Executive	30

3. Student Progression 2018-2020:

Details	PGDM (General)	PGDM	Executive PGDM
Students Admitted	60	180	0
Students Graduated	53	170	0
Students Placed	46	131	0
Students started own ventures	0	1	0
Students going for further studies	0	2	0

4. Faculty Strength*

Area	Professor	Asso. Professor	Senior Asst. Professor	Assistant Professor	Adjunct/ Visiting
Marketing	4	1	4	2	1
HR & OB	2	0	0	3	1
Finance	0	1	1	3	1
Business Analytics	0	1	1	1	2
Operations Management	1	0	0	2	1
General Management	2	0	1	1	7

* Details are provided in **Annexure – 1**

5. Program-Wise Faculty-Student Ratio

Program	Faculty-Student Ratio (A.Y. 2020-21)
PGDM	1:12
PGDM-General	1:15
PGDM-Executive	1:15

B. Teaching:

1. Courses Offered 2020-21*:

Area	No. of 3 - 4 Credit Courses		No. of 1 - 2 Credit Courses	
	Core	Electives	Core	Electives
Marketing	1	8		2
Finance	2	8		1
HR & OB	2	8		1
Business Analytics	-	6		
Quantitative Techniques	3	-		
Operations Management	1	4		
General Management	4	-	5	2

* Details are provided in **Annexure – 2**

2. Number of New Courses introduced: 3

3. Percentage of courses taken by full-time faculty: 86.2%

4. Number of Teaching-Learning-Assessment (TLA) Innovations:

Fully implemented OBE and completed one cycle for the batch 2018-20 and prepared reports of attainment of program outcomes and course learning outcomes. Based on this information, improvements were made in course content, pedagogy and assessments.

5. Changes/Innovations in Curriculum: Provide a separate sheet, if needed (**Annexure 3**).

6. Awards and Recognitions Received by Faculty for TLA: Nil

7. Number of SIPs Completed and Submitted: 234 (27th Batch)

8. Number of Awards won by Students in Academic Activities (**Annexure 4**).

9. Number of Conclaves, student seminars, Guest lectures, etc. during 2020-2021:

S.No.	Name of the activity	No. of activities conducted
1	Conclaves	01
2	Student Seminars	06
3	Student Guest lectures	18

10. No. of co-curricular and extra-curricular activities during 2020-2021:

S.No.	Name of the activity	No. of activities conducted
1	Seminars	08
2	Guest lectures	18
3	Workshops	01
4	Business Conclaves	01
5	International Conference	01

Extra-curricular activities during 2020-21*:

S.No.	Name of Extra-curricular activity
1	Quiz
2	Debate
3	Business plan
4	Marketing plan
5	Tambola
6	Crime investigation
7	Treasure Hunt

* Details are provided in **Annexure – 5**

C. Research during 2020-21:**1. Papers Published**

Area	No. of Research Publications			Cases Published	Books	
	Refereed Journals Articles	Conference Papers			Books/ Edited Books	Book Chapters
	ABDC/Scopus/ WOS/UGC & AICTE Approved	National	International			
HR & OB	2 (Scopus)	--	1	--	--	1
Marketing	1 (Web of science)	--	1	1	2	--
Finance	--	--	--	2	5	--
Library Science	--	--	--	--	--	1
General Mgmt.	--	--	--	--	2	--

* Details are provided in **Annexure – 6**

2. Sponsored/Funded Research Projects

Project Funding	No. of Projects
Between 10-25 lakhs	--
Between 5 and 10 lakhs	--
Less than 5 Lakhs	--

3. Number of Ph.D. Students Supervised: 2

4. Number of Research Conferences and Workshops Organized by VJIM

Area	Conferences/Seminars		FDPs/Workshops
	National	International	
Business Analytics	0	0	3
Case study	0	0	1
Typeset	1	0	0
Research Orientation and Enhancing Research Capabilities	0	0	1

* Details are provided in **Annexure – 7**

D. Faculty Development Activities during 2020-21:

Number of Faculty Attending Programs

Programs	No. of Faculty
Faculty Development Programs/Workshops	12
Orientation/Refresher Programs	--
MOOCs and Online Programs	17
Professional Certification Programs	--

*Details are provided in **Annexure 8**

E. Outreach Activities

Number of Faculty Involved in Outreach Activities

Activity	Number of Faculty
MDPs Conducted	8
Members of various external committees (Faculty selections, Editorial Boards, Academic Advisory Board, Thesis defense committees, Peer Review teams, etc.)	10
Members of professional boards, Interview boards, Company Boards, Government Panels, etc.	18

* Details are provided in **Annexure 9**

F. Details of Awards, Recognition and Promotions Faculty during 2020-2021: Nil

G. Infrastructure Facilities

Provide a list of Infrastructure Facilities- Classrooms, Auditorium, Library Resources, IT infrastructure, Sports and Recreation Facilities, Student Mess, etc. (**Annexure- 10**)

H. Other Information during 2020-21:

1. Unique and Innovative Initiatives:

- 1) Online live classes in a class room setting
- 2) Developed an approach to prepare question papers for online exams

2. Best Practices Introduced:

Fully implemented OBE and completed one cycle for the batch 2018-20 and prepared reports of attainment of program outcomes and course learning outcomes. Based on this information, improvements were made in course content, pedagogy and assessments.

3. Areas for Improvement

- 1) Encouraging faculty to publish research papers in Scopus and ABDC journals
- 2) Mentoring by senior academicians and FDPs for faculty to improve their research have been conducted.

4. Plans for the A.Y. 2021-22 (Curriculum/New Programs/ Faculty Recruitment & Development/Infrastructure, etc.

1. VJIM and Lincoln University College (LUC), Malaysia jointly offering a Ph.D. program

I. Comments and Recommendations by Expert Panel
