



VJIM
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AN INNOVATION DRIVEN B-SCHOOL



AIMS

ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS



Impact of Current Events on the Future of Business 28th - 29th April, 2023

Theme of the Conference
Achieving Sustainable Development Goals:
From Promise to Reality

INVITATION

5th International Conference

Supported by AMDISA

Sponsored by AIMS

Conference Partner: JPI

Venue:

VJIM Auditorium,
Bachupally, Hyderabad.

INAUGURAL CEREMONY

27th April, 2023

3.30 PM to 5.00 PM

Introductory remarks

Dr. Ch S Durga Prasad

Guest of Honor

Sri K Harishchandra Prasad

Chairman, Governing Council, VJIM

Er J Seshagiri Rao

General Secretary, Vignana Jyothi

Key Note speaker

Dr. P. Narayana Reddy, RVP-South, AIMS

Chief Guest

Dr Sarika Kulkarni, Founder & Trustee,

RAAH Foundation, Mumbai

Dr. Jaspreet Kaur (Associate Professor, VIPS, New Delhi)

(Pre-conference workshop on Qualitative Research using Nvivo)

VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

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CONFERENCE SCHEDULE

28-04-2023 (9.30 am to 10.45 am)	Plenary: 'Redefining Development for a sustainable world'	Dr Sandeep Chattopadhyay Founder – Director Chandradeep Solar Research Institute (CDSRI) Sri Pradyumna Krishna Dasa, Akshay Patra Foundation Dr Siva Prasad, Director, Professor, School of Business, Nipissing University, Canada
Tea Break		
28-04-2023 (11 am to 1 pm)	Paper Presentation Track	TRACK 1 – Sustainable Development Practises Dr. Paul Katuse, Associate Professor, Skyline University College, Sharjah, UAE
Lunch		
28-04-2023 (2 pm to 3 pm)	Special Talk: 'Urbanisation Challenges'	Mr K. Viplove, Chief Strategy Officer, TSRTC Mr. K. Srinivas Director (Planning), GHMC Dr Srinivas. P. Anchuri, Chief Consultant, Anchuri & Anchuri, Architects, Structural Engineers, Biophilic Regenerative Building designers
Tea Break		
28-04-2023 (3:30 pm to 5 pm)	Paper Presentation Tracks	TRACK 2 – Sustainable Finance and Accounting Session Chair: Prof. Lokanandha Reddy , HCU TRACK 3 – Building Institutions for Sustainable Development Session Chair: Prof. Acharyulu , HCU TRACK 4 – Sustainable Digital and Marketing Practises Session Chair: Prof. Chetan Srivatsava , HCU
29-04-2023 (9.30 am to 10.30 am)	MSME confluence: 'Building Sustainable Organisations'	Mr M.V. Sudhir Kumar Asst. Director, MSME – DI, Hyderabad. Mrs. Sujani Venkata Indukuri Director, Ecoboard Industries Limited
Tea Break		
29-04-2023 (11 am to 1 pm)	Leaders's conclave: 'Harnessing Business to Achieve the Sustainable Development Goals'	Mr Raj Kumar Agarwal Founder & Managing Partner, RAY Agri Consulting Dr G.B.K Rao, CMD, Pragati Group Mr Midhun Pingili Senior Director – Marketing Cigniti Technologies
Lunch		

CO-CONVENERS

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