



# VJIM

AN INNOVATION DRIVEN B-SCHOOL



**NOVEMBER  
6TH, 2019**

## **WORKSHOP ON TRANSFORMING LIBRARIES INTO LEARNING RESOURCE CENTRES: INNOVATIVE SOLUTIONS FOR ACADEMIC LIBRARIES**

**Venue:  
Vignana Jyothi Institute of Management  
Bachupally, Hyderabad- 500090  
Telangana, India**

Technology has transformed the work environment. Artificial intelligence and other technologies are rapidly rearranging our concept of work, and even threatening to radically change or reorient certain job functions. We are now witnessing a call for transforming the traditional libraries to smart libraries empowered by various technologies powered by Machine Learning (ML), Artificial Intelligence (AI), Digital Marketing tools, Plagiarism tools and other innovations. Adopting best library practices using latest technologies in the daily operations of the libraries is the need of the hour. There is a need for librarians to comply with the latest technologies and be ready as smart librarian as they play a unique role in managing information. There is a need for all the librarians to update themselves by adopting new, innovative technologies for providing best IT enabled library services to all the stakeholders. There is need for awareness to be created regarding the latest trends in technology is required owing to the transformation happening in every field of knowledge. Against this backdrop, a one-day workshop is planned at the Vignana Jyothi Institute of Management (VJIM) campus, Hyderabad, India, during November 6th, 2019 to provide a forum to showcase relevant research. The workshop aims to provide a platform for creating awareness about Digital Learning Resources. This workshop would provide hands-on experience for in-depth understanding of branding and promotion of your library using social media tools, and its application to Learning Resource Centre. This workshop will be conducted in a highly interactive manner.

We welcome all the academic professionals, LIS Professionals to the workshop to gain knowledge about the latest technologies and innovation in the LIS Area.

## Who can participate:

The participants will be all the LIS professionals from academia, Library Science graduates research scholars who want to employ as Librarian.

## The following are themes of the Workshop:

- **DIGITAL RESOURCES FOR LEARNING**
- **SUPPORT SERVICES FOR ACADEMIC RESEARCH AND LEARNING**
- **ROLE OF LRC IN INSTITUTIONAL RANKING**
- **BRANDING YOUR LEARNING RESOURCE CENTRE**

## Timings of the workshop:

9:30 AM to 5:30 PM

(Including tea break, Lunch, tea & snacks)

## About VJIM

VJIM" popularly known as "Vignana Jyothi Institute of Management", established in 1993, has today become a force to reckon with in the field of management education. Through its well-crafted teaching and learning process and pedagogical innovations institute has repositioned management education. It is a non-profit educational society. The society maintains Dr. D. Rama Naidu Agricultural & Rural Development Institute, VNR Vignana Jyothi Institute of Engineering and Technology, Vignana Jyothi Institute of Arts & Sciences, and Vignana Jyothi Public School. The society was established by the prominent entrepreneurs of the state. It provides learning and facilitates in providing opportunities for making all-round managers with strong roots in Indian management ethos. It is an autonomous institute approved by the AICTE (All India Council for Technical Education) and Ministry of HRD (Human Resource Development), Government of India. It is accredited by NAAC and NBA along with CRISIL Rating. The Institute offers PGDM programs for the graduates with CAT/MAT/CMAT as entry level exam followed by Personal Interview for admission to the Institute.

In Association with:



## About VJIM LRC

With its modern collection of knowledge resources and innovative information services VJIM Library is an excellent Learning Resource Centre for students and faculty. The library proactively acquires all the books and other materials needed by the stakeholders in the area of management, Finance, Marketing, Operations, Business Analytics, Statistics, Economics, Machine Learning and other allied subjects of Management. Along with the books LRC Subscribes to various International and National Journals and Magazines like HBR, MIT Sloan, AMA Collection, Academy of Management Journals, Journal of Finance, Corporate Finance, etc. The LRC also holds best Business Newspapers like ET, MINT, BS, WSJ etc. The LRC is fully automated providing the students all the needful information using Internet and Intranet.

LRC is subscribes informative online databases like EUROMONITOR, Emerald Management Extra, ProQuest, CAPITALINE, JGATE, Economic Outlook(C-MIE) and Online Journals from Sage. LRC holds good number of DVD, CD's of Business movies and lecture videos. An E-Book collection of 20,234 are made available to all the stakeholders. Users can access the online databases and also find out the real-time availability of library materials from their own computer terminals. The LRC provides remote access facility to all the students and faculty members to access the

## ACCOMMODATION

Limited accommodation will be made available for out station participants on a first-come, first-serve basis. Based on availability, VJIM may consider accommodation to few other delegates too. Charges applicable.

## Registration Fee

INR. 500/-

Use the following link to register and pay online <https://vjim.edu.in/workshop/>

Send your Cheque or Draft in favour of "Director, Vignana Jyothi Institute of Management" payable at Hyderabad

learning resources using Ezproxy. Kindles are made available to encourage the e-learning. The students can barrow the Kindles from the LRC. VJIMLRC is an institutional member of DELNET & MANLIBNET. LRC created spaces for engaging the users in the LRC by providing space for a mini-theatre for Management Learning. Reading Hall, reference area, Closed and Open Discussion area, Open area for conducting small events. LRC thrives for the fulfilling 100% satisfaction levels of its users

## ABOUT HYDERABAD

Situated in South India, Hyderabad is a vibrant city famed for its 400 years' rich heritage as also its standing as a modern IT hub. It is home to several National and International research and academic institutions, besides having a thriving Incubation Hub for tech start-ups. Properly connected to global cities with its highly rated International airport, the city boasts of architectural tourist and shopping attractions. At an average altitude of 542 metres (1,778 ft), much of Hyderabad is situated on hilly terrain around artificial lakes, including Hussain Sagar, predating the city's founding north of the city centre.



## General Queries

Please forward all your queries to  
[workshop@vjim.edu.in](mailto:workshop@vjim.edu.in)

## CONTACT DETAILS

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