

Vignana Jyothi Institute of Management
Hyderabad
MDP Calendar (2022-23)

| Human Resource Management | | | |
|---------------------------|--|----------------------|--|
| S. N | Title | Duration | Coordinator |
| 1 | Contemporary Leadership Styles for Effective People Management | 2 Days | Mrs. Niharika Atchyutuni Dr. Sheelam Jain |
| 2 | Data Visualization for enhanced HR Management | 1 Day | Mrs. Niharika Atchyutuni Dr. Sheelam Jain |
| 3 | People Management for Organizational Growth | 2 Days | Mrs. Niharika Atchyutuni |
| 4 | Labor Laws for MSMEs | 1 Day | Mrs. Niharika Atchyutuni |
| 5 | Power Skills for Future Workplaces | 3 Days | Dr. Sheelam Jain Mrs. Niharika Atchyutuni |
| 6 | Holistic Wellbeing of Employees | 2 Days | Dr. Sheelam Jain Mrs. Niharika Atchyutuni |
| 7 | Capability Building for Individual Excellence | 2 Days | Mrs. Niharika Atchyutuni |
| Finance | | | |
| S. N | Title | Duration | Coordinator |
| 1 | Availing of Fiscal Incentives for MSMEs and SEZs | 2 Days | Dr. Falguni Pandya |
| 2 | Wealth Creation Planning and Management | 3 Days | Dr. Nityasundar Nanda |
| 3 | Python for Finance | 2 Days | Dr. Vishal Kutchu |
| 4 | Demystifying Finance | 3 Days | Finance Faculty |
| 5 | Financial Statement Analysis for Value Creation | 2 Days | Dr. D Srijanani |
| Marketing | | | |
| S. N | Title | Duration | Coordinator |
| 1 | Beyond Google Ads - Cost Effective Ad Platforms to Reach Target Audience | 1 Day - Blended Mode | Dr. Somayajulu Garimella |
| 2 | Diaspora Affluence in Rural Markets | 2 Days | Dr. Dammalapati Ravinath |
| 3 | Techniques for Accessing Customer Mind for Successful Negotiation | 2 Days | Dr.S.Franklin John |
| 4 | Upgrade your sales team from Target-Oriented to Goal-Oriented | 2 Days | Dr.S.Franklin John |
| 5 | Understand Neurons for Successful Marketing Communication | 2 Days | Dr.S.Franklin John |
| 6 | Effective team building for Complex Markets | 2 Days | Dr.S.Franklin John |
| 7 | Become an Excellent performer by Understanding you | 2 Days | Dr.S.Franklin John |
| Operations | | | |
| S. N | Title | Duration | Coordinator |
| 1 | 5S | 1 Day | Dr. K Subramani |
| 2 | Value Stream Mapping- Lean Management | 2 Days | Dr. K Subramani |
| 3 | Franchise Operations- Service Operations Management | 2 Days | Dr. K Subramani |
| Business Analytics | | | |
| S. N | Title | Duration | Coordinator |
| 1 | Structural Equation Modelling using AMOS | 4 Days | Dr. N Padmaja Dr. R Srinivasa Rao |
| 2 | Multivariate Data Analysis using Python | 7 Days | Dr. N Padmaja Dr. R Srinivasa Rao |

MDP Committee

Dr. Anjali Rai
Associate Professor (HR/OB) & MDP Coordinator

Dr. Ch. S. Durga Prasad
Director