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3rd INTERNATIONAL CONFERENCE

IMPACT OF CURRENT EVENTS ON THE FUTURE OF BUSINESS

23rd & 24th April 2021

AICTE Approved	NBA Accredited	Equivalent to MBA (AIU)

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Estd: 1993

VJIM
AN INNOVATION DRIVEN B-SCHOOL

At the outset, the multifarious Covid-19 pandemic impacted a vast majority of individuals, businesses, and nations, one way or the other. The consequences of the predicament might have impinged various stakeholders in a variegated manner but none have been exempted. Moreover, the unforeseen fluid situation has precipitated challenges to economies, organizations and individuals alike. Apart from disrupting economic activities, the ubiquitous Covid-19 has subverted political, technological, social and cultural domains. However, the distinctive Covid-19 pandemic has unfurled new-fangled approaches for businesses, employees, employers, and economies, initiating transformation. Consequently, the imperative to perceive, modulate and manage the exigencies has taken centre stage. Identifying the tenable path forward has become the primary focus for all businesses and nations, both big and small.

Though not a panacea for every challenge, innovation and adaptation have emerged as the 'mantras' for survival and sustenance of nations, businesses and individuals as a whole during the quandary. Technology driven solutions have emerged as the portents of the futuristic paradigms for workplace transformation and business prototypes. We are currently witnessing a demand for smart capabilities powered by Machine Learning (ML) and Artificial Intelligence (AI). In addition, Artificial Intelligence is gaining wider acceptability across the globe thus facilitating product improvisation and customization. Additionally, market experts have resorted to empirical testing of these products for their performance and cost-effectiveness. Remote workplaces, which earlier were a distant dream, of late, have been widely applauded, are a consequence of technology. As the time progresses, the need for developing sustainable economic and financial capabilities is increasing exponentially. More than ever, the value of sustainable supply chains driven by quality, quantity and reach is realized now. The prominence of building performance driven organic infrastructure using renewable solutions has gained substantial attention.

About VJIM

VJIM, Hyderabad, a premier B School was established in 1993 to offer quality programs in management education, approved by AICTE, accredited by NBA and NAAC and rated National A** by CRISIL. VJIM aims at grooming professional managers by providing learning opportunities centred on the requirements of industry. A cornerstone for this initiative is delivering education modelled after international standards, steeped in Indian value system. This is facilitated by qualified faculty members with both academic and industrial research expertise and ably mentored by Governing Council members.

The institution enjoys 2000+ alumni in the corporate and entrepreneurship with 200+ students graduating every year. Faculty use innovative pedagogical tools and in-depth research to deliver the curated content that help the graduates be industry-ready. Research at VJIM focuses on providing practical solutions to real life business problems. It aims at linking theory with the application dynamics of the industry. VJIM strives to participate in research which the business world can connect with. Innovation and market relevance has been our hall mark.

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Against this backdrop, a two-day virtual International Conference is intended to provide a forum to showcase relevant research. The conference will be organized by Vignana Jyothi Institute of Management (VJIM), Hyderabad, India, on the 23rd & the 24th of April 2021. In this context, the 3rd International conference is inviting theoretical and empirical research in the following areas (indicative but not limited to):

- Sustainable supply chains
- Health care transformation
- Telehealth solutions
- AI and Decision Support Systems
- Big Data Analytics
- Changes in Marketing Approaches
- Corporate Governance and Policy Changes
- Dealing with Shortening Product Lifecycles
- Derivatives and Risk Management Strategies
- Digital Technologies and Enablers
- Dynamic Regulatory Frameworks
- E-Commerce Driven Distribution Disruptions / Opportunities /Challenges
- Financial Markets Integration and Volatility Spill over
- Globalisation Redefined
- HR, Finance and Marketing Analytics
- Impact of Automation
- Impact of Deep Learning and Machine Learning on Business
- Impact on Corporate Finance
- Imperative for Eco-Friendly Businesses
- Mergers and Acquisitions
- Opening Up of Newer Markets
- Opportunities with Digital Finance
- Remote workplaces
- Preparing Talent for Change
- Reskilling the Workforce
- Sectoral Experiences (Banking, Insurance, Automobiles, Retail, Pharma etc)
- Stock Exchange Governance and Regulations
- Tapping GenZ and Ageing Segments
- Employee wellbeing
- Technology Driven Customization of Products/ Services
- Technology Management
- Trends in International Trade
- Workplace Automation

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Call for papers:

Abstract	250 - 300 words with 5 keywords
Main paper	Between 3000 to 5000 words, including references Paper should clearly indicate its contribution to knowledge.
Font	12 points Times New Roman,
Titles & Headings	14 points Times New Roman, 1.5 spaced
Citations & Reference	APA Style (6th Edn.)
Submission Details	https://www.journalpressindia.com/website/3rd-international-conference-vjim-hyderabad

To ensure effective blind review:

- First page: Only Title, Author/s name, A liations, Email & Mobile number
- Second page onwards: Title, Abstract, 5 Keywords & only research paper contents with no name/identification of the author/s.

Schedule:

Last date for submitting full paper: 15 March 2021

Review communication: 30 March 2021

Final Paper submission & Registration: 5 April 2021

Registration Fee:

USD 100	Rs. 2000/-	Rs. 1000/-
Foreign Delegates	Corporate Delegate / Academician	Research Scholars & Students

Publication:

Selected papers will be published in an edited volume published by Taylor & Francis Group, UK. All paper presented will be included in the online proceedings to be published by Journal Press India.

TAMASOMA JYOTIRGAMAYA
Estd: 1993

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