CELEBRATING 25 YEARS
Academic excellence

Estd: 1993
VJIM
AN INNOVATION DRIVEN B-SCHOOL

AICTE Approved

NBA Accredited

NAAC Accredited

MBA Equivalence (AIU)

CRISIL Grade 'A**'

- Induction and Intensive Orientation
- Industry Oriented Curriculum
- Intensive Industry Interaction
- Career Vision Schooling
- Business Simulation
- Business Newspaper Analysis

About VJIM

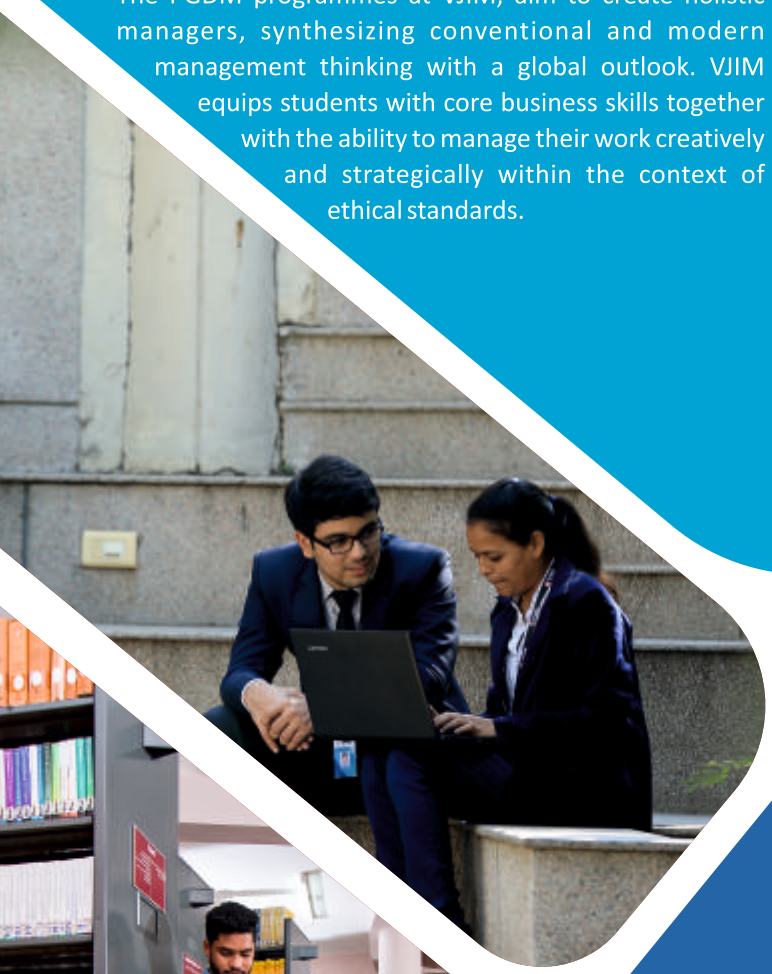
Vignana Jyothi Institute of Management (VJIM), Hyderabad is an autonomous Institution founded in 1993 to develop professional managers.

It is approved by AICTE and accredited by NBA & NAAC. It offers 2-Year Full Time PGDM programmes and is certified by AIU (Association of Indian Universities) as MBA equivalent.

The PGDM programmes at VJIM, aim to create holistic managers, synthesizing conventional and modern management thinking with a global outlook. VJIM equips students with core business skills together with the ability to manage their work creatively and strategically within the context of ethical standards.

Appreciating the pace and direction of changes in international business education, the course structure at VJIM is continuously updated in line with the changing needs of the modern business world.

Students at VJIM, are presented with opportunities to consider and evaluate business problems and policy issues, which prepare them thoroughly to play a positive role in any business situation which calls for management skills of a high calibre.



Vision

"To facilitate the transformation of individuals into Business Professionals"

Mission

"To provide an innovative learning environment that prepares students for careers in Entrepreneurship and Business Management."

VJIM Rankings & Awards

- Among the Top 30 B-Schools in the country under A-3 Super league Category (AIMA Business Standard 2016)
- Among the Top 50 B-Schools in the country ranked by MBAUniverse.com 2016
- Winner of 2nd Prize (Silver Medal) for Innovative Teaching Methodology at Indian Management Conclave-2015, conducted by MBAUniverse.com at ISB, Hyderabad
- Among Top B-Schools in India Based on the student and Alumni Ratings by Siksha.com
- B-School Award- South India by MBA by Choice, New Delhi and DNA,

Chairman's Message

The dynamism of a complex global education system necessitates an introspection of the ongoing practices in any academic institute. As the education system evolves and assumes new dimensions it places new challenges on our educational programs and practices. VJIM has as its core purpose of development and design, the implementation, support and dissemination of rigorous, relevant and useful educational evaluation which helps us to meet this challenge.

The guiding philosophy of VJIM has been to create an influential knowledge base and to introduce management practices that will integrate it globally.

The objectives create a synergistic impact of imparting management education combined with creation, dissemination and application of knowledge in an integrated form. The institute fosters and nurtures future leaders who can make a change in the world of business and business of the world. We at VJIM inculcate human values blended with professional ethics among students, which enables them to make a difference to their own lives as well as in society. Each member at VJIM strives to achieve excellence in every endeavour – be it Education or Research – by making continuous improvements in curricula and pedagogical tools.

I wish all of you an enriching learning experience in the safe hands of our mentors in the serene learning environs of this institute.

Mr. K Harishchandra Prasad
Chairman, VJIM

Director's Message

The world is experiencing an information explosion. We are in an age of fierce competition. Companies recruiting management graduates want people who can deliver results in a globalized world. Professionals with an analytical bent of mind are the need of the hour.

Vjim has been ever responsive to the requirement of the industry. It constantly strives to fulfill the demand for industry ready professionals.

Through peer influence, VJIM has been consistently ranked among the top fifty B-schools on all India basis. VJIM strives to provide quality management education at an affordable price to the young graduates of the nation aspiring to become management professionals.

Dr. Ch.S. Durga Prasad
Director, VJIM

PGDM @ VJIM

Global Perspective and Collaborations
Experienced Faculty with rich Industry & Academic Experience
Student Enrichment and Grooming
Regular Industry-Academia Interaction
Certification Courses
2000+ Alumni Network
100+ Companies for Final Placement
75+ Corporates visit for Internships
Interactive Learning Environment
Culture of Innovation & Spirit of Research
Since 1993
CELEBRATING 25 YEARS
Academic excellence

JOURNEY @ VJIM

Every student experiences a different journey at VJIM. It is the first journey of this kind for most candidates. For some,it is a change of the learning method while for others, it is completely life-changing. We create opportunities for each student to experience the best possible journey.

Enhance

Improve knowledge and skills for better business management. The programme is designed to enhance the business competencies of students.

Exercise

Practice different management theories. Ample opportunities are provided to understand management practically through learning by doing.

Express

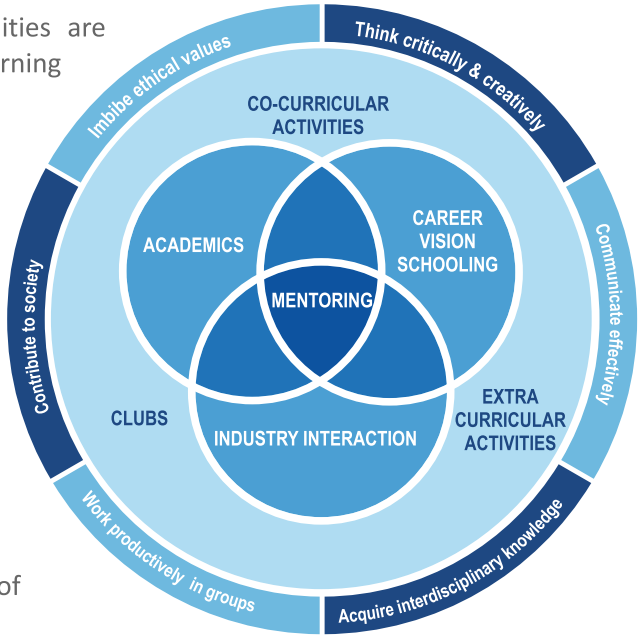
Converse with ease and confidence. Develop the ability of the creative expression of thoughts in every student.

Explore

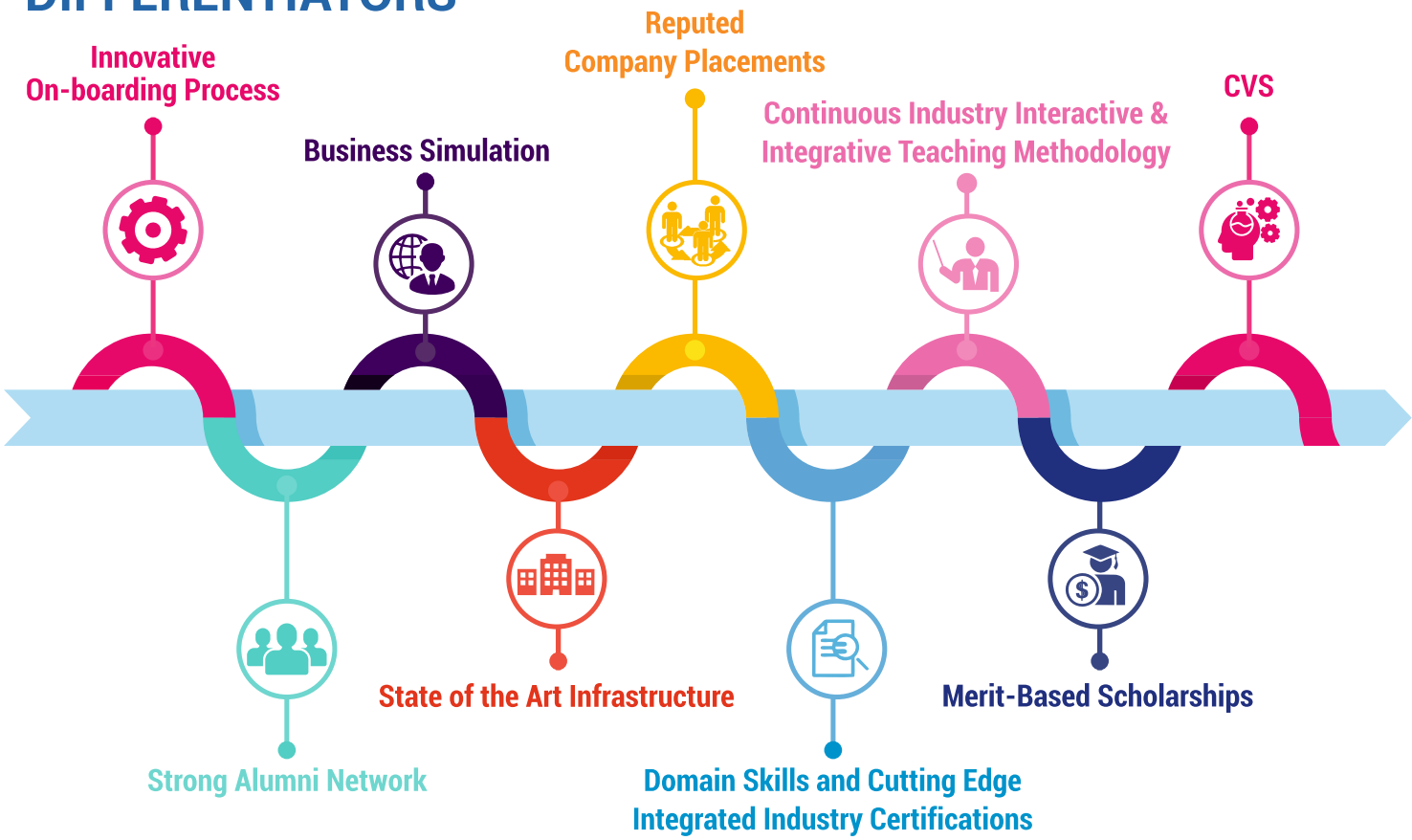
Enable every student to learn by themselves. Cultivate inquisitiveness amongst students through different academic activities and empower them to learn beyond classroom

Experience

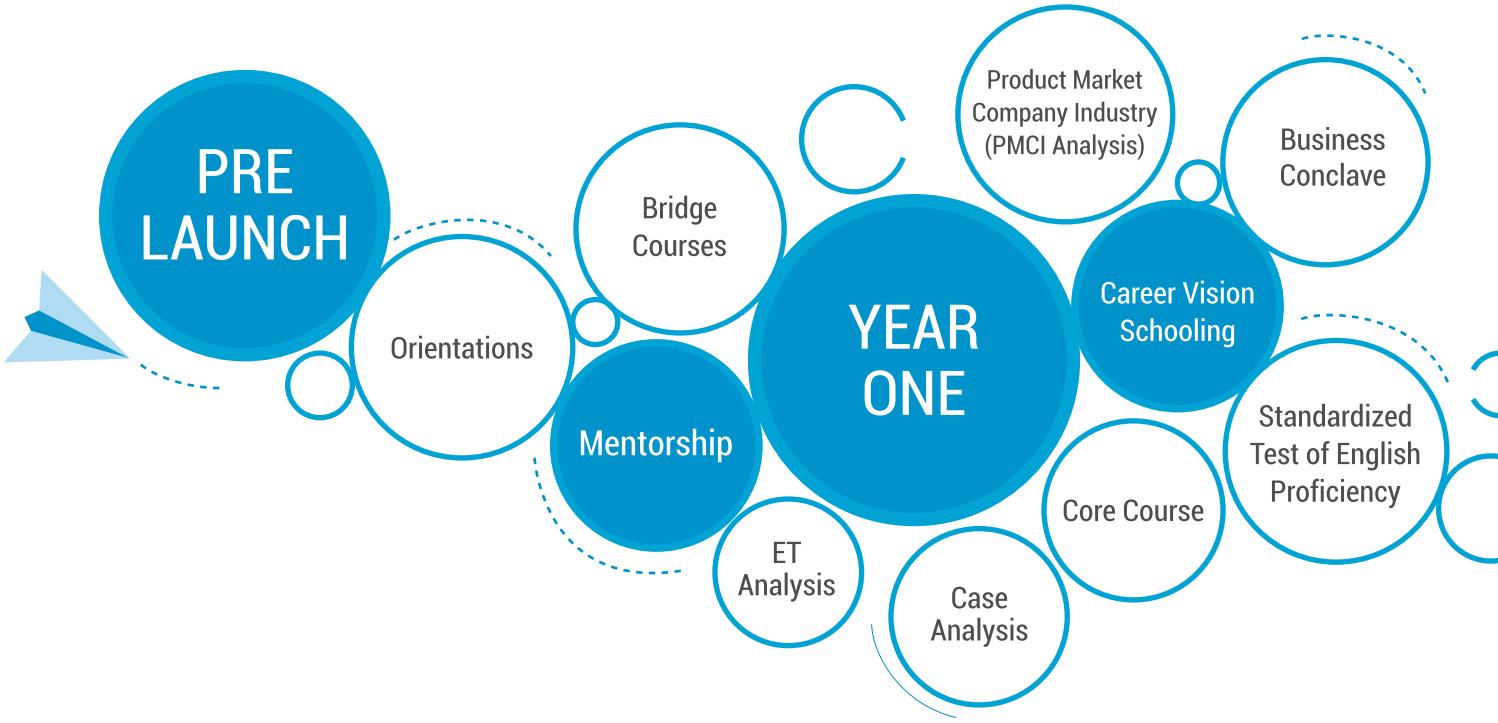
Support the students to internalize the learnings from the classroom. Provide opportunities to experience the journey of their change.



DIFFERENTIATORS



PROGRAM OVERVIEW



GUIDE > INSPIRE > TEACH > CATALYSE
ACCELERATE > COUNSEL > GROOM

Certification courses

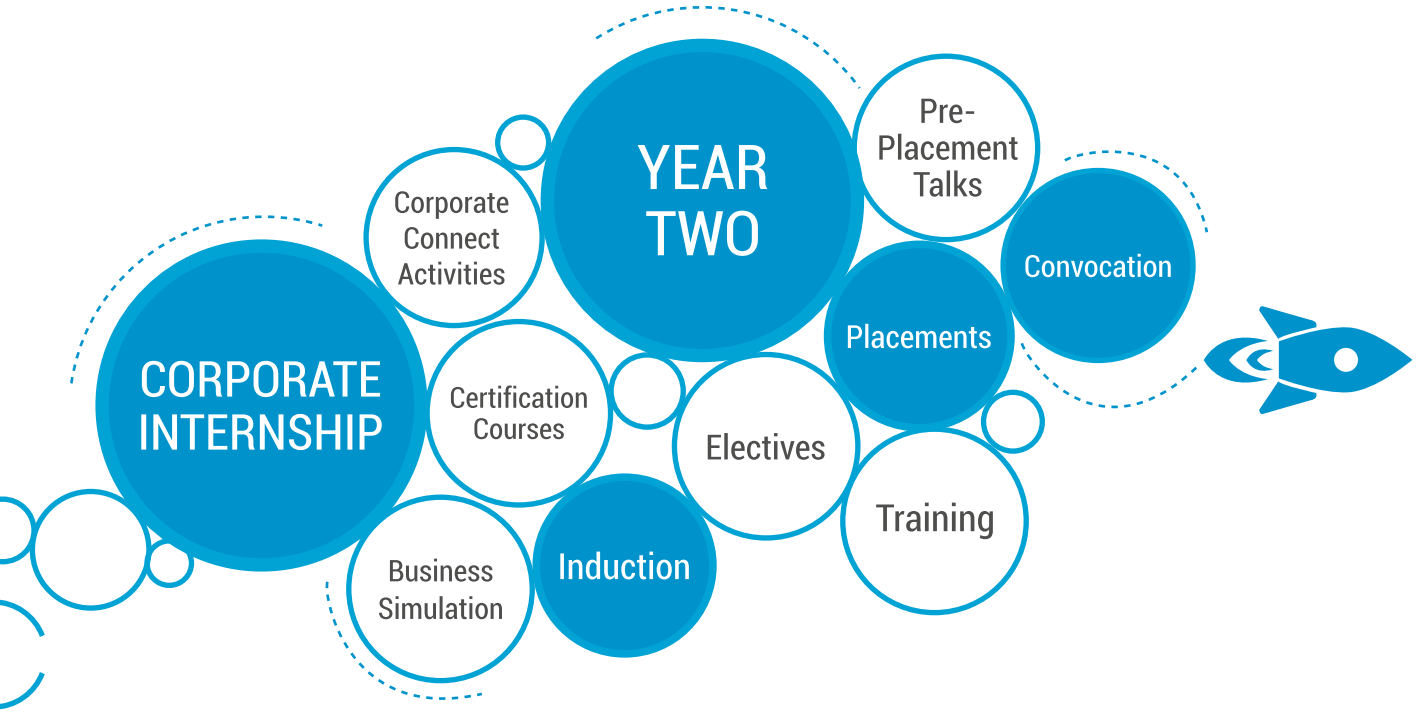
Online Surveying
Question Pro

SEAL (Student Engagement & Applied Learning) in Finance
KARVY Limited

Essentials for Business Analytics
KPMG

Knowledge Management
Deloitte

Digital Marketing
Digital Hat Ltd.



CORE COURSES

OPERATIONS

BUSINESS COMMUNICATIONS

FINANCE

HUMAN RESOURCES

BUSINESS ANALYTICS

GENERAL MANAGEMENT

STRATEGY

MARKETING

PLACEMENT PROCESS

Initiation
Initial communication with the company

Pre-placement Talk
interaction before the selection process

Preliminary evaluation
aptitude, group discussion & other recruitment activities

Announcement
of final selection

Joining
acceptance of offer and relocation

Date allotment
for the recruitment process

Initial screening
shortlisting on the basis of eligibility criteria

Final round
of the interview process

Official communication
distributing offer letter to selected students

PLACEMENT & CAREER DEVELOPMENT

At VJIM, a committee comprising both faculty as well as students drives placements. The mission of the Placements Team is to engage with the industry and identify roles and organizations whose prospects align with the strengths of the students.

The primary goals of the placement cell are: to develop awareness among the students about the industry in general; to understand possible career options, and; to enable organizations to interact with and to understand the students for eventual future placement.

For the most part, the Placement Team has earmarked specific industries and targets:

- IT/ITES/BPO/KPOs, including Business Intelligence service providers and Digital Marketing firms
- FMCG and Manufacturing firms, especially in the Paints and Building Materials space
- Asset Management companies, with a focus on Tax, Risk Management and Financial Research firms
- Logistics companies covering Business Analyst roles
- Market Research and Business Research for Business Analytics

OUR RECRUITERS

amazon, Cognizant, HSBC, ICICI Bank, DXC technology, HDFC, AMD, asianpaints, CtrlS, Café Coffee Day, Tech Mahindra, Standard Chartered, Mahindra FINANCE, KANSAI NEROLAC PAINTS LIMITED, Berger, BLUE STAR, BLUE STAR INFOTECH, T.I.M.E., S&P Global, future group, Schindler, Deloitte., HDFC BANK, SHRIRAM HOUSING FINANCE, mFino, AutoRABIT, Arcesium, Invesco, ITC Limited, VKC Footwear, Nestlé, KENT Health Care, HOUSE of PURITY, marico, Thomas Cook, THOMSON REUTERS

And many more...

ADMISSION PROCESS

COUNSELLING
Interact with, and understand the academic and non-academic structure of the PGDM Programme and address queries about the institution and prospects

APPLICATION
Fill and submit the online application or physical form

PERSONAL INTERVIEW
Short-listed candidates shall be called for Personal Interview (PI)

SELECTION
Selection will be based on meritorious performance as per the selection criteria

OFFER LETTER
Shortlisted candidates will receive an offer of admission via e-mail as well as conventional post

COMMITMENT FEE
Candidates will require to indicate their commitment to the programme by submitting the first instalment as indicated in the Offer Letter on or before the prescribed date

CLASSES COMMENCE
The date of commencement of classes will be communicated to the enrolled students via email.

PREREQUISITES

Bachelor's Degree from a UGC recognized university with minimum 50% Marks (45% in case of SC/ST).Those who are appearing for final year exam by June, 2019 may also apply.

Test scores accepted CAT / XAT / CMAT / MAT/GMAT.

APPLICATION

1. Candidates may apply online through www.vjim.edu.in by paying Rs.1000/- towards application fee. Upload scanned copies of all supporting documents.
2. The application form can also be obtained in person from the VJIM campus.
3. Filled in application form, along with supporting documents should be submitted either in person or via post along with payment of Rs. 1000/- towards application fee.

MERIT SCHOLARSHIPS

Scholarships at entry level based on weighted evaluation of academic and non-academic scores

- 90% and above - Rs 1, 00,000/-
- 85% and above - Rs 75, 000/-
- 80% and above - Rs 50, 000/-
- 75% and above - Rs 25, 000/-

(Note : The above scholarships will be adjusted in the second year fees)

In addition to the above, VJIM also provides Merit Scholarships of up to 50% of fee in each trimester to the top four meritorious students.

GET SELECTED

The selection criteria will be based on the Composite Score as per AICTE Norms. Shortlisted candidates will be informed to appear for a personal interview via sms/mail/phone.

PROGRAMME FEE

First Year	
Commitment Fees	Rs. 50,000/-
Instalment 1	Rs. 3,00,000/-
Instalment 2	Rs. 1,00,000/-
Caution Deposit	Rs. 10,000/- (Refundable)
Second Year	
Instalment 3	Rs. 1,50,000/-
Instalment 4	Rs. 1,50,000/-
TOTAL :	Rs. 7,50,000/-

Hostel Fee: Rs. 1,00,000 per year
and Rs. 10,000 Caution deposit (Refundable)

CLUBS @ VJIM

HR CLUB

MARKETING CLUB

OPERATIONS CLUB

FINANCE CLUB

PR CLUB

SPORTS CLUB

TOASTMASTERS CLUB

INFRASTRUCTURE

To make the students follow the changing trends of latest technology, 24x7 internet facility is available in the campus. The lush green campus with virtuous sprawling lawns and meticulously designed institute provides a professionally motivating atmosphere for learning and sharing. The college building is spacious, well-ventilated and lighted and there are enough open spaces around the buildings.

LECTURE HALLS

The lecture halls are designed as galleries with step-up seating to facilitate discussions and are equipped with computers and LCDs for effective learning. The air-conditioning in the classrooms creates the right atmosphere for long hours of learning. Lectures are delivered using latest & modern teaching aids.

AUDITORIUM

The academic life at vjim goes beyond the curriculum. For cultural and social functions, the auditorium in the campus provides an ideal platform for students to express themselves in public for speech, plays and general entertainment. Guest lectures, seminars & conferences are organized to enable them to be better managers and leaders.

LEARNING RESOURCE CENTRE

The Library Resource Centre is well-stocked with Indian and International books and journals covering all areas of management, commerce etc. to meet the needs of students, faculty and research scholars from varied areas. The library is continuously augmented with the latest books and journals to help the students keep abreast of current and contemporary issues. It has over 20000 books with 13000 titles and renowned print and online (National and International) Journals.

INFORMATION AND DATA ANALYTICS LAB

The computer lab is connected with 2 Mbps leased line internet connection, has latest software and operating systems and other peripherals facilitates the budding managers in getting the desired technical skills. The networking facilities are both with help of LAN as well as Wi-Fi connectivity

SPORTS FACILITY

The healthy body acts as a catalyst in the process of gaining knowledge. The sports facilities facilitate the students in strengthening their physical energy level as well as in fostering team spirit. The indoor and outdoor facilities are available and the sports kit is readily available for the students for games like Basketball, Table Tennis, Snooker, Chess, Badminton etc.

CAFETERIA

The vibrant and intelligent minds fuelled with the passion to excel need a rich and hygienic diet. The Institute provides canteen facilities within the campus. Every effort is made to see that hygiene is maintained. The cafeteria becomes a piece of attraction for relaxation as well as for snacks. This is an ideal place to chill out after the hectic class schedule to recharge for the next session.

AMPHITHEATRE

An amphitheatre for student activity, becomes a place for the students to hang out. Sessions are also conducted here.

MEDICAL FACILITY

On campus medical facility is available so as to provide immediate first aid in case of an emergency.

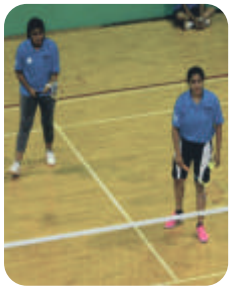
LECTURE HALLS

INFORMATION AND DATA ANALYTICS LAB

LEARNING RESOURCE CENTRE

AMPHITHEATRE

SPORTS FACILITY



FRESHMEN

Madhu Sharmika

I wanted to study in hyderabad, naturally, VJIM was one of the top options. The experience here at VJIM so far has been flawless. The faculty has been very friendly. They have been attentive to all my problems and queries.

Md. Shaibaz

VJIM is located on the outskirts of Hyderabad far from the maddening crowd. The campus is extremely peaceful. I have met a lot of like-minded people here.

K. Sri Tanmaya

The Eco-Friendly campus of VJIM was one of the main factors in my decision. I am enthusiastic about the Career Vision Schooling (CVS) program that VJIM offers. I am looking forward to optimize this opportunity.

Sayali Mansabdar

The exposure that the college provides is phenomenal and it provides you immense opportunities. The peer support at the college is excellent. Apart from classroom training we are given access to different databases to widen our knowledge . The campus is really beautiful and relaxing. Vjim not only focuses on academics, but on overall development and makes you a really different person.

ALUMNI

Ridhima bansal

Facebook - Sr. Analyst

The very first impression of VJIM is its academic excellence.

VJIM encourages and guide their students with the finest learning experiences along with cultural activities parallel to help you stay relevant to join a global workforce

Aditya Amaravadi

Manager L&D - Invesco

One place where students get to imbibe Management education and Business exposure is Vignana Jyothi Institute of Management - VJIM. I'm proud to be an Alumni of this prestigious institution which has provided me the right path and guidance from the time I have joined the college till the day I passed out of the program and to grow in every aspect of my career. With State of Art Infrastructure, experience and eminent faculty VJIM is involved in shaping careers and lives of students from past 25 years and wish it continues for eve

Sriharsha Yajamanam

Head of Corporate Treasury for
Alstom Transport Group of Companies

Hi All, I am Sriharsha Yajamanam working as Head of Corporate Treasury for Alstom Transport Group of Companies in India. I have done PGDBM course from VJIM (2004-2006) specializing in International Business & Finance.

This course has transformed my career to get better opportunities in the market. I have always seen cutting-edge expertise in VJIM students compared to other college students mainly in Group Discussions & interviews.

FULL TIME FACULTY @ VJIM

HR & OB			
Dr. Ch. S. Durga Prasad	Director	HR & OB	Ph.D
Dr. G. Manchala	Professor	HR & OB	Ph.D.
Mrs. Poonam Jindal	Asst. Professor	HR & OB	MHRD
Mrs. Yamini Meduri	Asst. Professor	HR & OB	PGDM
Mrs. Niharika Atchyutuni	Asst. Professor	HR & OB	MBA
Mrs. Sruthi Suman	Asst. Professor	HR & OB	MBA
General Management			
Prof. R. Rama Rao	Professor	General Management	MBA
Dr. Sushma Kaza	Sr. Asst. Professor	General Management	Ph.D.
Dr. Bhavani Akkapeddi	Sr. Asst. Professor	Economics	Ph.D.
Marketing			
Dr. Srinivas Prasad K.	Professor	Marketing	Ph.D.
Dr. G. Somayajulu	Professor	Marketing	Ph.D.
Dr. Vinit Dani	Associate Professor	Marketing	Ph.D.
Mr. Sishir Polasani	Sr. Asst. Professor	Marketing	MBA
Mr. K. Suresh	Sr. Asst. Professor	Marketing	MBA
Mrs. V. Jayashree	Sr.Asst. Professor	Marketing	MBA
Mr. A. Ramesh	Sr. Asst. Professor	Marketing	MBA
Mr. Venkatesh Akella	Asst. Professor	Marketing	MBA
Mr. NSNM Kesava Rao	Asst. Professor	Marketing	PGDBM
Mrs. P. Anila Sree	Teaching Assistant	Marketing	MBA
Business Analytics			
Dr. N. Padmaja	Associate Professor	Business Analytics	Ph.D.
Mr. Yugandhar Chodagam	Sr. Asst. Professor	Business Analytics	MBA
Dr. R. Srinivasa Rao	Asst. Professor	Business Analytics	Ph.D.
Dr. Akhter Mohiuddin Rather	Asst. Professor	Business Analytics	Ph.D.
Finance			
Dr. Sri Janani	Associate Professor	Finance	Ph.D.
Mr. A. Vamsidhar	Sr. Asst. Professor	Finance	PGDM(IIMI)
Dr. Ch. Jyothi	Sr. Asst. Professor	Finance	Ph.D.
Mr. Abhishek Sinha	Asst. Professor	Finance	MBA
Dr. Vishal Kutchu	Sr. Asst. Professor	Finance	Ph.D.
IT & Systems			
Mr. A.S. Angirasa Acharya	Asst. Professor	IT & Systems	PGDBM
Business English			
I. Padmini	Sr. Asst. Professor	Business English	M.Phil., P.G.D. ISTD

TAMASOMA JYOTIRGAMAYA

Estd: 1993

VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

Pragathi Nagar (via) Kukatpally, Hyderabad - 500 090.
Ph: 040-2988 5957, 2304 4901 / 4902, Mob: 9618668765, 9849800819
website : www.vjim.edu.in

Download APP from: Google Play

Follow us on: