



# VJIM

AN INNOVATION DRIVEN B-SCHOOL



## MEASURING HR THROUGH METRIC DRIVEN WORLD

### OUTLINE

Professionals in HR are increasingly challenged to take a more strategic perspective to their role in organization. The last decade has been highlighted by an ever-increasing appreciation for the value of intangible assets and the associated trend towards

strategic performance measurement systems throughout organizations. this program is intended to guide the participants through the challenges of the converging trends and measure the impact of HR policies and processes in organization.

## Objectives

The program intends the participants to:

- To understand the importance of HR metrics in measuring HR's impact in driving business results.
- To convert soft factors of HR into measurable variables.
- To identify the right HR Metrics to align HR and business goals.

---

## Learning Outcomes:

At the end of the program, the participants should be able to:

- Understand how HR function adds value and demonstrate value in business terms.
- Able to measure the value of the intangibles of HR and their impact on business
- Able to design metrics and measurement index for HR functions.

---

## Contents

The following aspects shall be covered during the program:

- Talent Acquisition Metrics
- Performance Management Metrics
- Learning & Development Metrics
- Cross functional Metrics

## Duration and Fees:

The training is for 2 days. Fee is ₹ 3000/- per participant (Rs. 2000/- each if two or more participants are nominated from the same organization). Include certificate, material and lunch.

---

## Date and Venue:

Oct 27-28, 2017, at Vignana Jyothi Institute of Management, Bachupally Hyderabad

---

**Coordinators: Prof. Yamini Meduri**

---

## Contact Details:

Prof. Yamini Meduri | Email: [yamini.meduri@vjim.edu.in](mailto:yamini.meduri@vjim.edu.in) | Mobile: 9704451662