



Estd: 1993

# VJIM

AN INNOVATION DRIVEN B-SCHOOL

**CARTELS - IMPACT ON PRICING  
COMPETITION, CONSUMER WELFARE.**

**ANTI - COMPETITION POLICIES**

## Program Objectives

1. To acquaint participants with cartels and anti-competition policies
2. To study pricing strategies of cartels

## Topics/Modules to be covered (Day wise)

- Monopoly and pricing strategies
- Oligopoly and pricing strategies
- Anti competition policies
- Impact of cartels on consumer welfare

## Tools to be used

- Case studies
  - Exercises
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## Pedagogy / Learning Methodology

- Class room lectures
  - Exercises
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## Learning / Key Takeaways

- Understand the nature of cartels and their impact
  - Understand pricing strategies of cartels
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## Who should attend

- Management Professors
  - Degree college professors
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## Resource Faculty Profile

In a diverse career spanning across 20 years Dr. Sushma Kaza's work experience includes 7 years as Business Research Analyst and 10 years as Management Faculty. She has a M.A., M.Phil (Economics), MBA (Finance), Ph.D. (Management Studies), UoH. As a Senior Analyst, she was involved in writing in-depth research reports on Consumer Technology (with a predominant focus on IT vendors) and the Financial Services Industry (banking) domains. The reports focused on providing exceptional insights on industry, individual companies, existing technologies, and also prescribing innovative solutions. As a Management Faculty she teaches Managerial Economics, International Business, Financial Markets and Services, and Macro Economics.

## Duration and Fees

The program will be held for 2 days and the fee is Rs. 5,000 per day (includes lunch).

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## Date and Venue

Aug 16-17, 2017 at Vignana Jyothi Institute of Management, Bachupally Hyderabad

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## Contact

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